Structured Demand in CHILE

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CHILEAN school feeding program

- feeds 2 million children a day
- US$1 billion contracts awarded to companies
- no requirement for local food
PAIMURI
"I prefer to work with people of the field"

- encouraged women to work with the land and to associate
- brought in governmental support
Saludo del Intendente

En la Región de Los Ríos, el sector Silvoagropecuario representa el 13% del Producto Interno Bruto y genera el 25% del empleo. Es el motor económico regional, razón por la cual la Estrategia Regional de Desarrollo 2009-2019 estableció como imperativo diseñar y ejecutar una política orientada a su fortalecimiento.
“We have to show JUNAEB that this is a public policy. JUNAEB, INDAP, the Ministry of Education – as a whole, they can generate this shared vision. Because if we allow the companies to act alone, they are going to focus on the convenience of the system and the price of products only.
Recommendations for Chile

- auction rural schools to POs, not to companies

- restructure the payment process

- fund a year of overlap to develop reliable supply