Career Advancement 2015

TRACHTENBERG in the WORLD

2014 MPA & MPP Professional Achievements

Trachtenberg School of Public Policy & Public Administration
THE GEORGE WASHINGTON UNIVERSITY
why the
TRACHTENBERG SCHOOL?

Combine your passion and the theories and skills that will help you make a difference with classes and opportunities in the heart of Washington, D.C.

No matter the sector – public, private or nonprofit – you’ll have connections and experience to help you make governance better.

Countless professional development opportunities at and near the Trachtenberg School let you apply class discussions to internships, jobs and pro bono consulting projects at the agencies and organizations that interest you.

Build skills – including teamwork, leadership, written communications, problem solving and analytic/quantitative research – to be prepared for any job, anywhere.

“During my time at the Trachtenberg School, I took some incredibly helpful classes on leading complex and issue-driven organizations and how to understand the way government works and how ideas become policy.

Today, I lead the digital department at the LIBRE Initiative, the nation’s largest conservative Hispanic outreach organization. I’m one of the organization’s media spokespersons and a regular contributor to national and local TV shows on matters of public policy and politics.

I lead LIBRE’s outreach, engagement and branding on the most widely used communications medium for Hispanics.”

Steven Cruz, MPA ’14
Digital Manager and Spokesperson, LIBRE Initiative

“My Capstone project was on cybersecurity and critical infrastructure, and this gave me a strong understanding of the legislative landscape and related debate surrounding these topics.

Now, I perform analysis and evaluation of cybersecurity and infrastructure programs in order to find efficiencies and inform strategic budget decisions.

My work allows me to have input into the federal budget process. In analyzing program performance, I am contributing to more effective use of government funds while also helping to improve security programs that affect millions of people.”

Vickie Ellis, MPP ’14
Presidential Management Fellow, National Protection and Programs Directorate
### Competitive at All Levels

Graduates of the Trachtenberg School succeed in all sectors and fields, earning competitive salaries and benefit packages across the United States and around the world. They secure top positions and influence policy and administration on all levels.

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**Charts 1 & 2: Levels of Employment & Salaries for 2014 Graduates Six Months After Graduation**

*NOTE:* These data points were collected from August 2013, December 2013 and May 2014 graduates who were invited to participate in the George Washington University May 2014 graduation ceremony. Of the 133 graduates, this chart shows the employment status of 112, or 84% of the three classes. Of those, 97% provided salary information. The salary information noted in Chart 2 doesn’t total 100% because it includes non-reports and rounding.

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“I work as Project Manager at the National Council of Teacher Quality (NCTQ). I started as a part-time Development Fellow and was hired full time after graduation. NCTQ is doing groundbreaking work attempting to improve teacher preparation in the United States.

The organization’s plan is to disrupt the teacher prep market by educating prospective teacher candidates about their options for enrolling in programs that will best prepare them, as well as educating hiring districts about which programs’ graduates will enter the classroom competent from day one. Being a part of an organization that is initiating much-needed reform makes my work feel that much more meaningful.”

Isabel Spake, MPA ’14
Project Manager for Teacher Pension Collaborative Work, National Council on Teacher Quality
The Trachtenberg School emphasizes a balanced, interdisciplinary perspective on careers in public service. Graduates find they can embrace the school’s motto of “doing good and doing it well” in any sector.

### ALUMNI SUCCEED in ALL SECTORS & FIELDS

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### OPPORTUNITIES OUTSIDE D.C.

A Sample of Where 2014 Graduates Work Outside of D.C.

- Colorado Senate Majority
- Hawaii State Senate
- Georgia Department of Community Affairs
- Colorado Health Institute
- YMCA of San Francisco
- The Women’s Foundation of Colorado
- Blue Water Baltimore

### CHARTS 3, 4 & 5: Sectors of Employment by Degree, Average Salary by Degree & Sector and Graduates by Sector (2012-2014)

**TOTAL**

- Total: $65,490
- **MPA**: $66,127 | **MPP**: $60,930

**NONPROFIT**

- Total: $61,364
- **MPA**: $60,972 | **MPP**: $57,381

**PRIVATE**

- Total: $69,722
- **MPA**: $69,444 | **MPP**: $63,214

**PUBLIC**

- Total: $67,661
- **MPA**: $68,333 | **MPP**: $64,833

**NOTE:** Based on graduates self-reporting. Not all figures equal 100%.

### WHAT THEY DO:

A Sample of 2014 Graduates’ Titles and Organizations

- Health Reporter | Center for American Progress
- Deputy Secretary of Education | Commonwealth of Virginia
- Alumni & Outreach Manager, International Fellows Program | National Defense University
- Director, Federal Affairs | American Congress of Obstetricians and Gynecologists
- Budget Analyst | U.S. Department of Justice
- Consultant, Kaiser Family Foundation
- Senior Associate for Public Health | Burness Communications
- Research and Center Coordinator | The Brookings Institution
- Executive Director | National Alliance of Community Economic Development Associations (NACEDA)
- Education and Outreach Specialist | U.S. Department of Commerce
- Lieutenant Commander | U.S. Coast Guard
- Research Manager | Solar Energy Industries Association
- Education Senior Associate | Inter-American Development Bank
- GIS Analyst | The World Bank Group
- Consultant | Deloitte Consulting, LLP
- Senior Associate | National League of Cities
“My job is at the intersection of the public and private sectors. As a Federal Strategy and Operations Consultant, I assist a Department of Defense (DoD) client to manage a diverse portfolio of programs that affect the lives of service members, their families and DoD civilians.

I support the development and execution of these programs by gathering requirements, conducting research, developing reports and managing stakeholders. I enjoy helping a project or policy go from concept to reality, despite long odds. Challenges can range from funding to bureaucracy and can take years to overcome. However, helping a client maneuver and strategize to achieve their vision is extremely satisfying.”

-Marshall Hildreth, MPA ‘13
Federal Strategy & Operations Consultant, Deloitte Consulting, LLP and Military Intelligence Officer, Army National Guard

**NOTE:** The median salaries are computed by taking the middle amount of the range reported by the graduate. If a graduate reports $50,000-$54,999, their salary is represented as $52,500 for us to determine the median. If a graduate reports a salary above $100,000, we use $100,000 as the salary when determining the median.

Categories may differ year to year. In 2014, some of the smaller categories were combined with others.
a sample of WHERE 2014 GRADUATES WORK THROUGHOUT D.C.

NOTE: These are approximate locations of some of the organizations listed below. Numbers in parentheses after locations indicate that more than one recent graduate works at that location. This map does not show the positions of students outside Washington, D.C. (shown light blue). While many Trachtenberg School students remain in the D.C. metro area, students also find work in other parts of the country and the world.

PUBLIC
Center for Medicare and Medicaid Services 1
Consumer Financial Protection Bureau 1
National Defense University
National Immigration Law Center
National Institutes of Health
New York Avenue / Indiana Avenue
The White House
U.S. Coast Guard (2) 2
U.S. Department of Commerce
U.S. Department of Homeland Security (2) 4
U.S. Department of Justice 5
U.S. Department of State (DoS) 6
U.S. Environmental Protection Agency 8
U.S. General Services Administration 9
U.S. Geological Survey
Government Accountability Office (GAO) (4) 10

PRIVATE
Booz Allen Hamilton (3) 11
Burness Communications
Capitol Hill Partners 12
Creative Associates International
Cummins Inc. 13
Deloitte Consulting LLC (7) 14
Everest
Federal Management Partners
Grant Thornton LLC 15
HCM Strategists 16
ICF, International 17
KRC Research 18
Lindamood Bell Learning Processes
Mathematica Policy Research 19
State Street Corporation
The Segal Company 20
Turner Consulting Group (TCG) 21

NONPROFIT
AARP 22
The School Superintendents Association (AASA)
Achieve, Inc. 23
Afterschool Alliance 24
American College of Cardiology 25
American Congress of Obstetricians and Gynecologists
American Institutes for Research (3) 26
Bellwether Education Partners 27
Center for American Progress 28
Community Career Development
Community of Hope
CRDF Global
Forest Trends 29

Foundation for Excellence in Education
Hope Street Group (2)
Inter-American Development Bank 30
Kaiser Family Foundation (2) 31
LMI
National Alliance of Community Economic Development Associations (NACEDA) 32
National Coalition for Homeless Veterans 33
National Council on Teacher Quality 34
National League of Cities 35
National Parks Conservation Association 36
National Trust for Historic Preservation 37
Northwestern Hillel
Public Campaign 38
Sabin Vaccine Institute 39
Solar Energy Industries Association 40
Teach for America 41
TechnoServe 42
The Brookings Institution 43
The LIBRE Initiative Institute
The World Bank (2) 44