



CAREER SERVICES FOR LIFE

2024 - 2025 Highlights

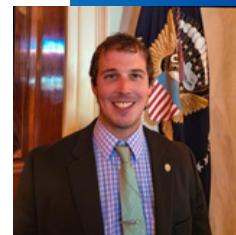
Our Office of Career Advancement bridges the School's rigorous academic training and your professional experience to further your public service ambitions. Whether you're just starting out or are well-established, **our expert advisors** offer tailored advising and resources. With an **extensive network and global reputation**, we promote your advancement within the public, private, and nonprofit sectors, including providing **alumni lifetime access to career services**.

- Career Advising
- Professional Development
- Employer Briefings
- Career Conversations
- Speed Mentoring
- Alumni Panels
- Networking Opportunities
- Career Resources
- LinkedIn Group

CAREER ADVISING AND WORKSHOPS

Gain a **competitive edge** with our expert career advising, covering everything from crafting compelling application materials and optimizing your LinkedIn profile, to mastering interview techniques and negotiating competitive salaries.

We offer **comprehensive career support**, from immediate job and internship search strategies to long-term professional development, including specialized guidance on building powerful networks.



Neal Hunter, '24
Senior Consultant, Deloitte

"The Trachtenberg School offers a unique level of access to career shaping internships and fellowships as well as the existing network to find the best fit."

Highlights of our "How to" Professional Development Workshops:

- Conduct an expedited job search
- Leverage AI for a more effective job search
- Structure a resume to highlight transferable skills
- Break into local and state government
- Use LinkedIn to find contacts and employers
- Write a resume that ATS and humans love
- Master the art of the informational interview
- Stand out in a competitive job market
- Manage multiple interviews and competing offers
- Network with intention

SPEED MENTORING

Network Accelerator: Fast-track professional development with exclusive access to our experienced alumni network. This program offers engaging, concise conversations, giving students insider tips and connections to shape their future.

Alumni Spanning Different Fields, Including:

- Program Manager, Office of Chief Technology Officer, DC Government
- Assistant Secretary of the Senate
- Business Manager, Capital One
- Director of Corporate Strategy, AARP
- Operations Specialist, Inter-American Development Bank
- Analyst, Government Accountability Office
- Vice President of Public Policy, Volunteers of America
- Senior Policy Advisor, The Nature Conservancy
- Associate, Booz Allen Hamilton
- Government Relations, Senior Principal, MITRE



“I had the incredible opportunity to engage in insightful conversations with a diverse and truly impressive group of Trachtenberg alumni from a range of career paths I had not previously considered, and I still keep in touch with several of them. These events have been one of the highlights of my time in the MPA program and are a testament to the strength of the Trachtenberg network.”

Katie Azelby, MPA student
Public Affairs Intern, Invariant

CAREER CONVERSATIONS

Investing in your Future: Direct access to critical insights from our network of alumni and faculty experts to give you a competitive advantage. Recent topics:



Professor Firschein

Working in the Banking and Community Development Sectors



Professor Johnson

How to Identify & Work for Financially Sustainable Nonprofits



Valerie Singer (MPA, '20),
General Manager, Global Education, Amazon World Services

Getting Your Foot in the Door at Amazon

EMPLOYER BRIEFINGS



Secure your Future: Engage with leading employers across all sectors, both virtually and in-person, to gain insider knowledge of trends, opportunities and career pathways.

Build relationships that will propel your career forward and ensure a strong return on your graduate education.

Employer Briefings Highlights:

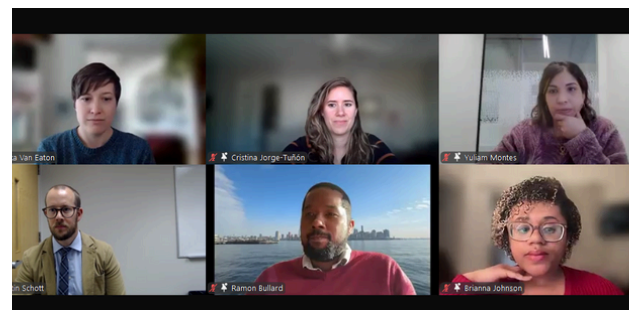
- Brookings
- Cato Institute
- Aspen Institute
- ClearPath
- Tetra Tech
- Community Change
- Booz Allen Hamilton
- Bipartisan Policy Center
- Economic Innovation Group
- Maryland Department of Budget and Management

ALUMNI PANELS

Elevate your career prospects through engaging alumni interactions, gaining industry insights and establishing a network that supports your long-term goals.

Panel Highlights:

- Senior Level Careers within Nonprofits and Foundations
- The Increasing Need for Data Expertise in Public Service Careers
- Building Bridges, Driving Change: Career Paths in Advocacy
- Careers in State/County/Local Government
- Building Bridges, Driving Change: Career Paths in Advocacy
- Government Relations Careers
- Multisector Environmental Careers
- AI and the Future of Public Service: Careers and Impact



Alumni Panelist Highlights:

- Director of Community Partnerships, Affordable Housing Alliance
- Senior Consultant, Deloitte
- Chief of Staff, U.S. House of Representatives
- Principal Fiscal and Policy Analyst, California Legislative Analyst's Office
- Strategy and Energy Consultant, World Bank Group
- Grants Manager, Fidelity Foundations

PUBLIC SERVICE PROFESSIONAL RESOURCES

- **Career Guides Customized for the Trachtenberg Community:** Resumes, cover letters, interviews, LinkedIn, networking, CVs and compensation negotiation
- **Comprehensive Fellowship Opportunities:** Federal, State, Local and County Government, Policy, Nonprofit, International, Health, Research and University
- **Curated Job Boards and Networking Resources:** Public Sector, Public Affairs, Nonprofit, Associations, Foundations, Environment, Social Impact, International Development, Foreign Policy, Executive Search Firms, Doctoral and Military/Veterans
- **TSPPPA Specific Internal Job Board**
- **Public Service Field Resources:**
 - Associations
 - Community Development & Urban Policy
 - Congressional
 - Consulting
 - Education Policy & Youth Development
 - Energy Policy
 - Environmental Policy
 - Federal Government
 - Foundations & Philanthropy
 - Government Relations & Lobbying
 - Health Policy
 - International Development
 - International Trade Policy
 - Justice Policy
 - National Security & Foreign Policy
 - Nonprofit Management
 - Science & Technology Policy
 - Social Entrepreneurship & Social Impact
 - State & Local Government
 - Think Tanks & Research Centers



“Attending the Trachtenberg School places you in the heart of the Nation’s capital with like-minded individuals looking to create significant impact. Not much more you can ask for from a degree program.”

Chris Cummins, '23
Legislative and Policy Director,
The Ferguson Group

CAREER CONNECTIONS

TSPPPA LinkedIn Group

Postings exclusively for our community including jobs/internships, networking, events and school highlights

Listservs: Hot Jobs, Hot Internships and PhD Jobs

Timely opportunities including alumni offering application support, target employers and high-profile positions

Career Advancement Newsletter

TSPPPA, GW and external events including employer briefings, alumni programs and professional development events

CONTACT INFO: tspppa.gwu.edu/career-advancement | tspppa@gwu.edu

VIDEO HUB: tspppa.gwu.edu/video-hub (recordings from previous events)

OFFICE OF CAREER ADVANCEMENT BY THE NUMBERS IN 2024

100+

Drop-in hours for students and alumni

550+

Advising sessions offered in-person and virtually

70+

Professional advancement programs scheduled during the day and evening