

Jasmine McGinnis Johnson, Ph.D.
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ACADEMIC APPOINTMENT

The George Washington University, Trachtenberg School of Public Policy and Public Administration
Associate Professor of Public Policy and Public Administration (2019-present)
Assistant Professor of Public Policy and Public Administration (2012 – 2019)

NON-ACADEMIC APPOINTMENTS

The Urban Institute, Center on Nonprofits and Philanthropy
Visiting Fellow (2019-2020)

EDUCATION

Ph. D. in Public Policy. Georgia Institute of Technology/ Georgia State University (2012)
Master of Public Administration, University of Georgia (2006)
Bachelor of Arts, Sociology, Emory University (2003)

PUBLICATIONS

Refereed Journal Articles

*** *Author names are in alphabetical order to represent equal authorship*

Piatak, Jaelyn S., Jessica E. Sowa, Willow S. Jacoboson, **Jasmine McGinnis Johnson** (2020). “Infusing Public Service Motivation (PSM) Throughout the Employment Relationship: A Review of PSM and the Human Resource Management Process”. *International Public Management Journal*. 24 (1). 86-105.

Paarlberg, L. E., Hannibal, B., and **Jasmine McGinnis Johnson**. (2020). “Examining the Mediating Influence of Interlocking Board Networks on Grant Making in Public Foundations”. *Nonprofit and Voluntary Sector Quarterly*. 49 (4). 734-756.

Abouassi, Khladoun, **Jasmine McGinnis Johnson** and Stephen Holt. (2019) “Millennials’ Sector and Employer Switching: Do They Stay or Do They Go?” *Review of Public Personnel Administration*. 41(2).219-242

Paarlberg, Laurie, **Jasmine McGinnis Johnson** and Bryce Hannibel. (2019). “Race and the Public Foundation Grants Marketplace: The Differential Effect Network Status in Communities of Color,” *Public Management Review*. 22 (10). 1443-1663.

Brinkerhoff, Jennifer, **Jasmine McGinnis Johnson** and Dangis Guedlis. (2019). “Are Our Assumptions about Diaspora and Immigrant Philanthropy Generalizable? Exploring the Relevance to High-Income Countries of Origin,” *Nonprofit and Voluntary Sector Quarterly*. 48 (5). 1094-1109.

McGinnis Johnson, Jasmine and Eddy S. Ng. (2019) “Game of Loans: The Relationship Between Education Debt, Social Responsibility Concerns and Making A Career Choice in the Public, Private, and Nonprofit Sectors,” *Nonprofit and Voluntary Sector*, 49 (2). 292-315.

***Faulk, Lewis, Jesse Lecy and **Jasmine McGinnis Johnson**. (2016) “Competitive Advantage in Nonprofit Grant Markets: Implications of Network Embeddedness and Status,” *International Public Management Journal*, 20 (2): 261-293.

McGinnis Johnson, Jasmine. (2016) “Necessary but Not Sufficient: The Impact of Community Input on Grantee Selection”, *Administration & Society*, 14 (1): 73-103.

McGinnis Johnson, Jasmine, and Ed Ng (2016) “Money Talks or Millennials Walk: The Effect of Compensation on Nonprofit Millennial Workers Sector-Switching Intentions,” *Review of Public Personnel Administration*, 36(3): 283-305.

Willems, Jurgen, Lewis Faulk, **Jasmine McGinnis Johnson** and Amanda J. Stewart. (2015) “Network Connections and Competitively Awarded Funding: The impacts of board network structures and status interlocks on nonprofit organizations’ foundation grant acquisition”, *Public Management Review*, 18 (10): 1425-1455.

*****McGinnis Johnson, Jasmine** and Na Ni. (2015) “The Impact of Political Connections on Donations to Chinese NGO’s”, *International Public Management Journal*, 18 (4): 514-535.

Faulk, Lewis, Lauren Hamilton Edwards, Gregory B. Lewis and **Jasmine McGinnis**.(2012) “An Analysis of Gender Pay Disparity in the Nonprofit Sector: An Outcome of Labor Motivation or Gendered Jobs?” *Nonprofit and Voluntary Sector Quarterly*, 42 (6): 1268-1287.

McGinnis, Jasmine and Shena Ashley. (2011) “The Family Difference? Exploring the Grant Congruence Patterns between Family and Independent Foundations,” *The Foundation Review*, 3(4): 74-81.

McGinnis, Jasmine.(2011) “The Young and Restless: Generation Y in the Nonprofit Workforce,” *Public Administration Quarterly*, 35 (3), 342-362.

Special Issue Co-Editor

Special Issue Title: Reckoning with Race and Gender in Public Administration and Public Policy: A Substantive Social Equity Turn

Public Administration Review

Co-Editors: Kathryn Newcomer, **Jasmine McGinnis Johnson**, Sanjay Pandey, Leisha Dehart-Davis, Norma Riccuci

2022

Special Issue Title: Public Administration, Public Policy and Nonprofit Studies Research: Are We All Touching the Same Camel?

Public Performance & Management Review

Co-Editor: Sanjay Pandey and **Jasmine McGinnis Johnson**

2019

Book Chapters

McGinnis Johnson, Jasmine, Eddy S. Ng and Jaclyn Piatek Schede (2017) “Managing Generational Differences in Nonprofit Organizations.” In Jessica K.A. Word and Jessica E. Sowa (Editors). *The Nonprofit Human Resource Management Handbook: From Theory to Practice*. Routledge.

Faulk, Lewis and **Jasmine McGinnis Johnson** (2016) “Philanthropy: Shaping and Being Shaped by Public Policy.” In Elizabeth Boris and Eugene Steurle (Editors). *Nonprofits and Government: Collaboration and Conflict*. Rowman & Littlefield.

Ng, Ed and **Jasmine McGinnis Johnson** (2015) “Millennials: Who are they, how are they different, and why should we care?” In R.J. Burke, C. Cooper and A. Antoniou (Eds.), *The Multigenerational Workforce and Aging: Challenges and Opportunities for Organisations*, Edward Elgar Publishers.

Young, Dennis, Lewis Faulk and **Jasmine McGinnis**. (2013) “Voluntary Organizations” In Luigino Bruni and Stefano Zamagni, (Eds.), *Handbook on the Economics of Philanthropy, Reciprocity and Social Enterprise*. Edward Elgar Publishers.

McGinnis, Jasmine. (2011). “Making the Case for Nonprofit Workforce Diversity.” In Kathryn Ann Agard, editor. *Leadership in Nonprofit Organizations*. Sage Publications

Peer Reviewed Working Paper Series - Refereed

Einarsson, Stefan, **Jasmine McGinnis** and Hanna Schneider. (2012). “Exploring the Talk-Action Gap: A Qualitative Investigation of Foundation Practices Over Three Regime Types” *Department of Economics and Statistics, Universita Cattolica del Sacro Cuore Working Paper Series, No. 7*

Book Reviews

Johnson, Jasmine McGinnis (2015) “Race and Social Equity: A Nervous Area of Government” *Equality, Diversity and Inclusion: An International Journal*

Other Publications

McGinnis, Jasmine.(2013) “Does Money Matter for Millennials: 6 Key Findings”, *Young Nonprofit Professionals Network (YNPN)*. <http://ynpn.org/blog/collaboration/2013/09/19/does-money-matter-for-millennials-6-key-findings/>

McGinnis, Jasmine.(2012) “The State of Diversity”, *Stanford Social Innovation Review*. http://www.ssireview.org/blog/entry/the_state_of_diversity

McGinnis, Jasmine. (2012) “A Call to Action: Investigate the Impact of Diversity on Philanthropy”, *D5 Coalition research blog*. <http://www.d5coalition.org/wp-content/uploads/2013/02/A-Call-to-Action.pdf>

RESEARCH FUNDING:

ARNOVA Pracademics Section, 2018

Title of Grant: The Interaction Effects of Being a Person of Color and a Woman for Nonprofit Executive Directors Seeking Donations

Amount: \$500

Time Period: 2018

GWU Nick-of-Time Impact Microgrant, 2018

Title of Grant: Civic Engagement Among Black Millennials

Amount: \$2000

Time Period: 2018

George Washington Institute of Public Policy, George Washington University, 2016

Title: Student Debt and Public Service

Amount: \$10,000

Time Period: 2016-2017

Confucius Institute, George Washington University, 2014

Title: Financial Health and Stability of Chinese Non-Governmental Organizations

Amount: \$6,620

Time Period: 2014-2015

George Washington Institute of Public Policy, George Washington University, 2013

Title: As the Sector Turns: Explaining Turnover within Generation Y Nonprofit Employees

Amount: \$10,000

Time Period: 2013-2014

D5 Coalition (sponsored by the Rockefeller Philanthropy Advisors), 2012

Title: What Difference Does it Make? Examining the Impact of Philanthropic Diversity”

Amount: \$4,000

Time Period: 2012-2013

Italian Research in Philanthropy Awards Grant, 2010

Title: Actions Speak Louder Than Words: An Empirical Investigation of the Determinants of Strategic Action

Amount: \$5,800 (4000 Euros)

Time Period: 2010-2011

FELLOWSHIPS:

Urban Institute, Center on Nonprofits and Philanthropy, Visiting Fellow, 2021-Present

Arizona State University, Center for Organization Research and Design Research Fellows, 2016-Present

HONORS:

Trachtenberg School of Public Policy and Public Administration Outstanding Teaching Award, 2018

INVITED ACADEMIC TALKS

Texas A&M University, Department of Public Service and Administration, 2018

Indiana University, Workshop in Multidisciplinary Philanthropic Studies, 2015

USC Center on Philanthropy and Public Policy: Nonprofit Research Seminar Series, 2012

CONFERENCES:

2010-Current

Association of Research on Nonprofit Organizations and Voluntary Action

2020

Race, Gender and Social Equity in Governance

Co-chaired with Kathryn Newcomer, Sanjay Pandey, Leisha Dehart-Davis and Norma Riccuci

2020

Symposium on Public Policy for Nonprofits

Co-chaired with Lewis Faulk

2017

Organized Conference at GWU – Over 60 participants and an editor’s panel (JPART, PAR, ARPA, JPAM, and NVSQ), “Public Administration, Public Policy and Nonprofit Studies Research: Are We All Touching the Same Camel?” in conjunction with a special issue in PPMR . **Jasmine McGinnis Johnson** and Sanjay Pandey (Eds).

2015

Public Management Research Conference

Academy of Management

2014

West Coast Nonprofit Data Conference

2013

Public Management Research Conference

2012

Creating Public Values Conference

2011

Association of Research on Nonprofit Organizations and Voluntary Action

TEACHING EXPERIENCE:

The George Washington University

Capstone (Graduate)

Class Size: 22 students, Spring 2016

Nonprofit Enterprise (Graduate)

Class Size: 10 students, Spring 2020

Class Size: 15 students, Spring 2019 (Serving Learning)

Class Size: 9 students, Spring 2018 (Service Learning)

Class Size: 17 students, Spring 2017 (Service Learning)

Class Size: 15 students, Spring 2016 (Service Learning)

Class Size: 15 students, Spring 2014 (Service Learning)

Class Size: 26 students, Spring 2013

Managing Public Organizations (Organizational Behavior - Graduate)

Class Size: 37 students (2 sections), Fall 2019

Class Size: 45 students (2 sections), Fall 2018

Class Size: 23 students (2 sections), Fall 2017

Class Size: 42 students (2 sections), Fall 2015

Class Size: 46 students (2 sections), Fall 2014

Class Size: 52 students (2 sections), Fall 2013

Class Size: 56 students (3 sections), Fall 2012

Research Methods and Applied Statistics (Graduate)

Class Size: 29 students, Spring 2020

Class Size: 24 students, Spring 2019

Class Size: 24 students, Spring 2018

PROFESSIONAL ASSOCIATIONS:

Association of Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

Academy of Management (AOM), Public and Nonprofit/Research Methods Division

SERVICE TO THE PROFESSION:

Editorial Board Member

Public Administration Review

Equality, Diversity and Inclusion: An International Journal

Association of Research on Nonprofit Organizations and Voluntary Action Board Member, 2019-Present

Co-Organizer, Capitol Area Nonprofit Scholars, 2012-Present

Association of Research on Nonprofit Organizations and Voluntary Action

Committee Member, Board of Directors, 2019-present
Development Committee Chair, 2022-present
Diversity Committee Chair, 2020-2022
Mentorship Committee, 2019-present
Governance Section Invited Colloquy Participant, 2018
Committee Member, Gabriel Rudney Dissertation Award, 2018
Track Chair, Philanthropy, 2017
Committee Member, Board of Directors Nominations, 2015
Committee Member, Research Committee, 2014
Committee Member, Conference Committee, 2013
Committee Chair, Conference Scholarship Awards, 2013
Conference panel organizer, philanthropy, 2012 – 2015
Discussant, Policy Conference, 2014

Public Management Research Conference

Proposal reviewer, 2019
Conference panel co-organizer, From public participation to co-production, 2015
Conference panel organizer, Nonprofit workforce management, 2013

Academy of Management, 2011 – 2014

Public and Nonprofit/Research Methods/Organizational Behavior paper reviewer

International Society for Third Sector Research, 2013 – 2014

Conference submission reviewer

Journal reviewing

Journal of Public Administration Research and Theory
Public Administration Review
Review of Public Personnel Administration
Public Performance & Management Review
Public Personnel Review
American Review of Public Administration
Public Management Review
Urban Affairs Review
Nonprofit and Voluntary Sector Quarterly
Nonprofit Management and Leadership
Nonprofit Policy Forum

Voluntas: International Journal of Voluntary and Nonprofit Organizations
Journal of Management Studies
Global Economic and Management Review

Fund the People, Advisory Member

DEPARTMENT SERVICE:

Diversity Committee Co-chair, 2021-Present

Dissertation Committee Member, LaTraci Aldridge, University of Memphis, 2020

Title: The Role and Functions of the Virtual School Counselor

Dissertation Committee Member, Erica Broadus, 2019

Title: Does Gender Matter? A Feminist Study of Financial Expectations and Performance of Social Enterprises

Dissertation Committee Member, Saurabh Lall, 2015

Title: Measuring to Improve vs. Measuring to Prove: Understanding the Adoption of Social Performance Measurement Practices in Nascent Social Entrepreneurs

Search Committee, Director Position, 2018-2019

Brown Bag committee member, 2015-Present

Faculty Research Support Committee Member, 2017-Present

Field Advisor, Public Administration and Management Ph.D. Program, 2013-2015, 2020-Present

Field Advisor, Master of Public Administration, Nonprofit Studies, 2013 – Present

Member, Master's Program Curriculum Committee, 2012 –2013, 2016-2018

UNIVERSITY SERVICE:

Venture Competition

New Venture Competition, Judge, 2018, 2019

Center for International Business Education, Summer Doctoral Institute

Mentor for Ph.D. Student in Public Administration, 2017

Center for Civic Engagement and Service Learning

Social Enterprise Coordinator, Hiring Committee, 2013

Social Enterprise Pitch Practice, Faculty Advisors, 2014

Confucius Institute, Research and collaboration visit to Nanjing University, 2013

INVITED PRACTITIONER TALKS:

Chronicle of Philanthropy

Young Employees Work Values, 2023

U.S. Department of State, International Visitor Leadership Program
Young African Leadership Initiative, 2018
Social Enterprise, 2018
Grants 101, 2018
NGO Management, 2013, 2014
NGO Management of Youth Programs in the U.S., Spring 2013

Workshop Leader: Strategic Management in U.S. NGO's., 2013

Grand Valley State University, Johnson Center
Webinar Participant, How Gaps in Giving Data Could Impact Our Sector, 2018

CCS Fundraising
Presentation, Fundraising – Industry Trends Expert Panel, 2015

MEDIA MENTIONS:

Wallethub “ Coronavirus Easter Survey.” April 2020. <https://wallethub.com/blog/coronavirus-easter-survey/72870/#expert=jasmine-mcginnis-johnson>

Chronicle of Philanthropy. “Low pay hurts nonprofits and workers. Some groups are fighting back.” September 2019. https://www.philanthropy.com/interactives/20190904_salaries

The Washington Post. “An Influx of Wealth is Transforming Philanthropy in the District, but Some are Missing Out.” August 2019. <https://www.washingtonpost.com/lifestyle/2019/08/07/shift-thats-happening-dc-wealth-is-transforming-philanthropy-some-are-missing-out/>

The Globe and Mail. Report on Business. “Millennial Workers Eventually Walk if the Money Doesn’t Talk” December 2015. <http://www.theglobeandmail.com/report-on-business/careers/business-education/millennial-workers-eventually-walk-if-the-money-doesnt-talk/article27863084/>

Harvard Business Review. *The Daily Stat*. “The Gender Wage Gap is Smaller in Nonprofits” Advanced Degrees Count for Less in Nonprofits. November 2011.

