

**Lori A. Brainard**  
**Trachtenberg School of Public Policy & Public Administration**  
**The George Washington University**  
**805 21st Street, NW; Suite 601**  
**Washington, DC 20052**  
**202.674.6755 (cell)**  
**brainard@gwu.edu**

**EDUCATION:**

Ph.D. Politics, Brandeis University, 1998.  
Fields of Specialization: American Government & Politics; Political Theory; Comparative Government & Politics.

B.A. Political Science, University of Massachusetts/Boston, 1990.

**ACADEMIC POSITIONS AND AFFILIATIONS:**

**George Washington University Trachtenberg School**

Professor, 2023-present

Associate Professor with tenure, 2005—2023

Director, MPA Program, 2006-2016 (student recruitment, admissions, financial aid, curriculum oversight, advising, student events & relations)

Associate Professor by courtesy, School of Media & Public Affairs, 2006-present

Assistant Professor 1999-2005

Visiting Assistant Professor, 1999-2000

**George Washington University**

Mount Vernon Faculty Research Fellow, in residence 2012-2013

**Regulatory Studies Center, George Washington University**

Affiliated Scholar, 2009-present.

**Northeastern University**

Lecturer, Department of Political Science, 1997-1998.

**University of New Hampshire, Manchester**

Lecturer, Department of Political Science, 1997-1998.

**Brandeis University**

Teaching Assistant, 1993-1994.

**Lori A. Brainard, Ph.D.**

**PUBLICATIONS** (\*indicates peer reviewed):

**Refereed Book:**

**Brainard, Lori A.** (2004). *Television: The Limits of Deregulation*. Boulder, CO: Lynne Rienner Publishers. \*

**Journal Symposium:**

**Brainard, L. A.** (2017). Special Issue Editor. "Directing Public Affairs Programs." *Journal of Public Affairs Education*, 23(3).

**Journal Articles:**

Jung, G., A. Eikenberry, K. Webb Farley, L. A. Brainard. (2022) "How Do Foundations Support (Anti-)Racism? A Critical Race Theory Perspective on Philanthropy and Racial Equity." *Journal of Philanthropy & Marketing*: <https://doi.org/10.1002/nvsm.1744> \*

**Brainard, L. A.** (2021). "Putting 'Perspectives' in Perspective: Literary Fiction, Empathy, & Diversity in the Public Affairs Classroom." *Public Integrity*: 23(3): 310-327. \*

Zavattaro, S. and **L. A. Brainard**. (2019). "Social Media as Micro-Encounters: Millennial Preferences as Moderators of Digital Value Creation." *International Journal of Public Sector Management*: 32(5): 534-552. \*

- **Outstanding Paper, 2020 Emerald Literati Award.**
- **Best Article Award, 2019 International Journal of Public Sector Management.**

Hatcher, W., B. McDonald, and **L. A. Brainard**. (2017). "How to Write a Case Study for Public Affairs." *Journal of Public Affairs Education*. 24(1): 1-12.\*

**Brainard, L. A.** (2017). "Symposium Introduction: Directing Public Affairs Programs." *Journal of Public Affairs Education*. 23(3): 779-784.

**Brainard, L.A.** and D. Infeld. (2017). "The Challenges and Rewards of Service: Job Satisfaction among Public Affairs Program Directors." *Journal of Public Affairs Education*. 23(3): 811-824. \*

**Brainard, L. A.** (2016). "An Internet Utopia? Government Use of Web Technologies to Engage Citizens in the US." *International Journal of Organizational Theory and Behavior*. 19(4): 459-478. \*

Edlins, M. and **L. A. Brainard**. (2016). "Pursuing the Promises of social media? Changes in Adoption and Usage of Social Media by the Top 10 Police Departments." *Information Polity*. 21: 171-188. \*

**Lori A. Brainard, Ph.D.**

- Brainard, L.** and M. Edlins. (2015). "Top 10 US Police Departments and Their Social Media Usage." *American Review of Public Administration* 45(6): 728-745.\*
- Brainard, L.A.** and T. Derrick-Mills. (2011). "Electronic Commons, Community Policing and Communication: On-Line Police-Citizen Discussion Groups in Washington, DC." *Administrative Theory and Praxis*: 33(3): 383-410.\*
- Brainard, L.A.** and J. G. McNutt. (2010). "Virtual Government-Citizen Relations: Informational, Transactional, or Collaborative?" *Administration & Society*, 42(7): 836-858.\*
- Brainard, L. A.** and J. M. Brinkerhoff. (2006). "Sovereignty Under Siege, Or a Circuitous Path for Strengthening the State? Digital Diasporas and Human Rights" *International Journal of Public Administration*. 29(8): 595-618.\*
- Brainard, L. A.** (2004). "Television Policy: Economic vs. Content Regulation and Deregulation." *Focus on Law Studies* 20(1): 1, 8-9 manuscript length 10 pages (lead article). American Bar Association.\*
- Brainard, L. A.** and P. Siplon. (2004). "Toward Nonprofit Organization Reform in the Voluntary Spirit: Lessons from the Internet." *Nonprofit and Voluntary Sector Quarterly*. 33(3): 435-457.\*
- Brainard, L. A.** and J. M. Brinkerhoff. (2004). "Lost in Cyberspace: Shedding Light on the Dark Matter of Grassroots Organizations," *Nonprofit and Voluntary Sector Quarterly*. Vol. 33, pp. 32s-53s.\*
- Brainard, L.** (2003). "Citizen Organizing in Cyberspace: Illustrations from Health Care and Implications for Public Administrators." *American Review of Public Administration* 33(4) 384-406.\*
- Brainard, L. A.** and P. Siplon. (2002). "Cyberspace Challenges to Mainstream Nonprofit Health Organizations." *Administration & Society* 34(2): 141-175. Lead Article.\*
- Brainard, L. A.** and P. Siplon. (2002). "The Internet and NGO-Government Relations: Injecting Chaos into Order." *Public Administration and Development*. 22(1): 63-72.\*
- Brainard, L. A.** (2000). "Presidential Leadership, Interest Groups, and Domestic Policymaking Summitry: Balancing the Values of Efficiency and Representation." *Public Integrity* 2(2): 91-104. Lead Article.\*

**Book Chapters** (\*indicates peer reviewed):

- Brainard L.A.** (2020) "Online Communities." In: List R., Anheier H., Toepler S. (eds) *International Encyclopedia of Civil Society*. Springer.\*

**Lori A. Brainard, Ph.D.**

**Brainard, Lori** and J. Augeri. (2018) “Advocacy Of, By, and For the Internet: The 2012 Protests Against Anti-Piracy Legislation” pp. 109-122, in McNutt, J. *Technology, Activism, & Social Justice in a Digital Age*. Oxford University Press.\*

**Brainard, L.;** K. Boland, & J. McNutt. (2018). “Social Media and Leaderless Social Movement Organizations: Implications for Transnational Advocacy.” Pp 185-198 in McNutt, J. *Technology, Activism, & Social Justice in a Digital Age*. Oxford University Press.

McNutt, J., and **L. A. Brainard**, with Y. Zeng and P. Kovacic. (2017). “Information and Technology for Associations.” Pp 1060-1073 in Smith, D. H., R. Stebbins and J. Grotz, eds., Chapter 43. *The Palgrave Handbook of Volunteering, Civic Participation, and Nonprofit Associations*. Hampshire, England: Springer Palgrave Macmillan.\*

**Brainard, L. A.** (2017). “Taking Care of Yourself Shouldn’t Be a Luxury.” Pp. 195-198 in *Reflections on Academic Lives: Identities, Struggles, and Triumphs in Graduate School and Beyond*. Zavattaro, S. and Orr, S, eds., New York: Palgrave MacMillan.

**Brainard, L. A.** (2016). "Fostering Engagement Through Social Media: The Case of the DC Police Department." Pp. 117-134 in Zavattaro, S. and T. Bryer, *Social Media For Government: Theory and Practice*. Routledge.\*

**Brainard, L. A.** (2009). “Cyber-Communities,” pp. 597-601 in Anheir, H. K. and S. Toepler, eds. *International Encyclopedia of Civil Society*. New York: Springer Publications.\*

**Published Scholarly Research Reports:**

Stoker, R., E. Lawrence, W. Miller, **L. A. Brainard**, and J. Dryzek. (2009). *Pilot Project for the Democracy Workshop*. The George Washington University Institute of Public Policy. [https://gwipp.gwu.edu/files/downloads/Working\\_Paper\\_037\\_DemocracyWorkshop.pdf](https://gwipp.gwu.edu/files/downloads/Working_Paper_037_DemocracyWorkshop.pdf).

**Brainard, L. A.** and J. M. Brinkerhoff. (2003). “Globalization, The Internet, and the Voluntary Sector: The Emergence of Cyber-Grassroots Organizations.” The George Washington University, Center for the Study of Globalization Occasional Paper Series, # CSGOP-03-25.

**Brainard, L. A.** and J.M. Brinkerhoff. (2003). “Digital Diasporas and Human Rights: Strengthening National Governments.” The George Washington University, Center for the Study of Globalization Occasional Papers Series, # CSGOP-03-22.

**Other Publications:**

1. **Brainard, L. A. (Forthcoming)**. Review of O’Connor, T., and D. M. Penn. (2023). *The Dark Side of Reform: Exploring the Impact of Public Policy on Racial Equity*. Lanham, MD: Lexington Books In *Journal of Public Affairs Education*. (Lori A. Brainard (2023) The dark

**Lori A. Brainard, Ph.D.**

side of reform: Exploring the impact of public policy on racial equity, *Journal of Public Affairs Education*, DOI: [10.1080/15236803.2023.2172297](https://doi.org/10.1080/15236803.2023.2172297)

**Brainard, L. A.** and J. M. Brinkerhoff. (2002). “Digital Diasporas, Networks, and International Policy Processes.” *PA Times* 25(11): 3 (lead article in special section on “Governance: Impact on Networks and Network Structures”).

**Brainard, L. A.** (2001). Book Review, of *The Politics of Telecommunications* (by Mark Thatcher, New York: Oxford University Press, 2000). In *Information Technology and Politics*.

**Brainard, L. A.** (1999). *Instructor's Resource Manual*, a book length ancillary accompanying *The Challenge of Democracy*, sixth edition, by K. Janda, et al. Boston: Houghton Mifflin Company.

**Brainard, L. A.** (1999). Test Item Bank, accompanying *The Challenge of Democracy*, sixth edition, by K. Janda, et al. Boston: Houghton Mifflin Company.

**Brainard, L. A.** (1998). *The Limits of Deregulation: The Politics of Television Policy*, Ph.D. Dissertation, Brandeis University.

**Brainard, L. A.** (1997). *Instructor's Resource Manual*, a book length ancillary accompanying *The Challenge of Democracy*, fifth edition, Janda, K. et al., Boston: Houghton Mifflin Company.

**IN PROGRESS:**

Book Review. “The Color of Civics: Civic Education for a Multiracial Democracy.” *Journal of Public Affairs Education*.

“Civic Engagement Among Black Millennials.” Co-PI with J. Johnson. Funding from Trachtenberg School and Columbian College of Arts and Sciences. Launched pilot survey.

Project on social media use by Parkland students after school shooting and bureaucratic accountability. Funding from Trachtenberg School. Currently finishing coding data.

Actionable Theory: Lessons From Mary Paker Follett

Regulating Social Media: Implications for Democracy and Its Constitutive Conditions

“Technology and the Democratization of Social Change: A View from the South.” (with J. McNutt).

**PROFESSIONAL CONFERENCE PAPERS AND PARTICIPATION:**

**Lori A. Brainard, Ph.D.**

- Panelist. 2023. "Teaching Successes: A Conversation with NASPAA Social Justice Curriculum Award Winners." Section on Public Administration Education Teaching Symposium. Annual Conference of the American Society for Public Administration. 23 March.
- Featured Speaker. 2021. **(Invited)**. "Engaging Our Public(s) in Public Affairs Programs." NASPAA Next workshop *Inclusionary Engagement Within Public Affairs Schools.*, Annual Conference of the Network of Schools of Public Policy, Affairs, and Administration.
- Paper. 2021. "How Do Foundations Support (Anti-)Racism? A Critical Race Theory Perspective on Philanthropy and Racial Equity. (With G. Jun, A. Eikenberry, and K. Webb Farley). Annual Conference of the American Society for Public Administration.
- Panelist. 2021. **(Invited)** Roundtable in honor of awardee (Jennifer Brinkerhoff) of International Studies Association's Section on Ethnicity, Nationalism, and Migration Studies Distinguished Scholar Award. Annual Conference of the International Studies Association.
- Workshop Panelist. 2020. **(Invited)** Teaching with Case Studies in MPA Programs. Jointly for Annual Conference of the Network of Schools of Public Policy, Affairs, and Administration *and* Teaching Public Administration Conference.
- Panel Chair. 2020 Race & Gender in Policing, Public Administration Review Symposium on Race and Gender. Washington, DC.
- Presentation. 2019. "Course Design: Perspectives on Public Values." Annual Conference of the Network of Schools of Public Administration and Affairs. Los Angeles, CA.
- Paper. 2019. "Putting 'Perspectives' in Perspective." Annual Conference of the Network of Schools of Public Administration and Affairs. Los Angeles, CA.
- Paper. 2019. "Social Media Activism & the Traditional News Media: The Case of the Parkland Shooting Survivors & March For Our Lives." (With T. Bryer, A. Prasad, and S. Prysmakova-Rivera). Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. San Diego, CA.
- Paper. 2019. "Nonprofit/Civic Engagement Among Black Millennials." (With J. Johnson). Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. San Diego, CA.
- Presentation. 2019. "Perspectives on Values." Annual Meeting of the American Society for Public Administration. Washington, DC.
- Panel Chair & Moderator. 2018. "Case Studies for Public Affairs." Annual Conference of the Network of Schools of Public Administration and Affairs. Atlanta, GA.
- Presentation. 2017. "Civic Engagement & Web Technologies: Implications for Public Leaders. Annual Conference of the Network of Schools of Public Administration and Affairs." Washington, DC.

**Lori A. Brainard, Ph.D.**

- Paper. 2017. "Social Media and Public Values: Age as a Moderator of Digital Value Creation." (With S. Zavattaro). Public Management Research Conference. Washington, DC.
- Panel Presentation. 2016. "Civic Engagement & Web Technologies: Implications for Public Leaders." Annual Conference of the Network of Schools of Public Administration and Affairs. Columbus, OH.
- Institute Design and Instruction. 2015. **(Invited)** "New Directors Institute." ½ day workshop for MPA, MPP, Ph.D. Program Directors. Annual Conference of the Network of Schools of Public Administration and Affairs. New York City.
- Presentation. 2014. "The Evolving Relationship Between Political Science and Public Administration." Roundtable. Association for Public Policy and Management Fall Research Conference. Albuquerque, New Mexico.
- Convener, Panel Organizer, Presenter. 2014. "Directing Programs—Opportunities, Challenges and What We Wish We Had Known." Roundtable for Annual Conference of the Network of Schools of Public Administration and Affairs. Albuquerque, NM.
- Paper. 2014. "Top 10 Municipal Police Departments and Social Media: A Longitudinal Analysis" (co-author with M. Edlins). Annual Meeting of the American Political Science Association. Washington, DC.
- Presenter. 2014. "Founders Forum: The Evolving Relationship Between Political Science and Public Administration." Annual Meeting of the American Society for Public Administration. Washington, DC.
- Convener, Panel Organizer, Presenter. 2013. "Directing Programs: The Good, The Bad and The Ugly." Annual Meeting of the National Association of Schools of Public Administration and Affairs. Washington, DC.
- Paper. 2013. "Exploring the Nature of Social Media Use in the Top 25 Municipal Police Departments" (co-authored with M. Collins and C. Mascaro). Annual Meeting of the American Society for Public Administration. New Orleans, LA.
- Paper. 2012. "The Advent of Technology Enhanced Leaderless Transnational Social Movement Organizations: Implications for Transnational Advocacy" (With J. McNutt and K. Boland). Annual Meeting of the Association for Nonprofit Organizations and Voluntary Action. Indianapolis, IN.
- Paper. 2012. "Social Media and the Top 25 Municipal Police Departments: Current Use and Future Prospects for Gov 2.0" (With M. Collins). Annual Meeting of the Northeast Conference on Public Administration. Boston MA.
- Paper. 2012. "Social Media and the Top 10 Municipal Police Departments: Current Use and Future Prospects for Gov 2.0." Annual Meeting of the American Society for Public Administration. Las Vegas, Nevada.

**Lori A. Brainard, Ph.D.**

- Poster. 2011. "Social Media and the Top 10 Municipal Police Departments: Current Use and Future Prospects for Gov 2.0" (With M. Collins). Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Canada.
- Co-Convener and Presentation. 2011. "Capstones and Community Clients." Annual Meeting of the National Association of Schools of Public Administration and Affairs. Kansas City, Missouri.
- Paper. 2011. "Electronic Government, social capital, and levels of Online Participation at the State Level." (With J. McNutt). Annual Meeting of the American Society for Public Administration. Baltimore MD.
- Presentation. 2010. Roundtable on "The Electronic Commons." Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Arlington, VA.
- Presentation. 2010. Roundtable on Social Media. Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Arlington, VA.
- Presentation. 2009. "Real Change Happens." Roundtable on "Does Real Change Happen Online?" Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Cleveland, Ohio.
- Paper. 2010. "Citizen Participation and Electronic Government in the States: Help or Hindrance?" (With J. McNutt). Urban Affairs Association Annual Conference. Hawaii.
- Paper. 2009. "Connecting Virtually with The Urban Community: A Study of Participants in Police Related Discussion Groups in a major American City" (With J. McNutt and M. Collins). Urban Affairs Association Annual Conference, Chicago, IL.
- Paper. 2008. "Toward An Electronic Commons? Online Police Discussion Groups in Washington, DC." (With T. Derrick-Mills). Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Philadelphia, PA.
- Presentation. 2008. "Lessons from Inside, Outside and After the Capstone: Integrating Students, the External Community, and Alumni" (with P. Binkley). Annual Meeting of the National Association of Schools of Public Administration and Affairs. Charleston, SC.
- Presentation. 2008. "Providing Comparative School Data to Prospective Students." Annual Meeting of the National Association of Schools of Public Administration and Affairs. Charleston, SC.
- Paper. 2007. "Government-Citizen Relations in a Virtual Community: Informational, Transactional, or Collaborative?" (With J. McNutt). Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Atlanta, Georgia.

**Lori A. Brainard, Ph.D.**

Presentation. 2007. "Rethinking the Dissertation." Annual Meeting of the National Association of Schools of Public Administration and Affairs. Seattle, Washington.

Panel Chair/Convener. 2007. "Socializing New Faculty." Annual Meeting of the National Association of Schools of Public Administration and Affairs. Seattle, Washington.

Paper. 2005. "Personalism, the Internet and Cyber-Grassroots Organizations: Implications for Democratic Governance." Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Associations. Washington, DC.

Panel Organizer and Chair. 2005. "The Internet and Nonprofit-Government Relations." Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Associations. Washington, DC.

Panel Chair and Discussant. 2005. "The Engaged Citizen?" Annual Meeting of the American Political Science Association, Washington, DC.

Paper. 2003. "Cyber-Grassroots Organizations: From Personal Fulfillment to the Greater Good?" Annual meeting of the Association for Research on Nonprofit and Voluntary Associations. Denver, CO.

Discussant. 2003. "Public Management in the Internet Age: Coping with the E-Government Craze." Annual Meeting of the Association for Public Policy Analysis and Management. Washington, DC.

Panel Organizer and Convener. 2003. "New Directions for Nonprofit Organizations." Annual Meeting of the American Society for Public Administration. Washington, DC.

Paper. 2003. "Lessons for Nonprofit Organizations from an Internet Research Agenda." Annual Meeting of the American Society for Public Administration. Washington, DC.

Paper. 2000. "Cyberspace Challenges to Mainstream Advocacy Groups," (With P. Siplon). Annual Meeting of the American Political Science Association. Washington, DC.

Paper. 1999. "The Internet, Gender and Health Care Activism." (With P. Siplon). Annual Meeting of the American Political Science Association. Atlanta, GA.

Paper. 1998. "Activism for the Future: Using the Internet to Reshape Grassroots Victims Organizations" (With P. Siplon). Annual Meeting of the American Political Science Association. Boston, MA.

Paper. 1998. "The Deregulation and Reregulation of Television." Annual meeting of the New England Political Science Association. Worcester, MA.

Paper. 1997. "Issue Networks and Presidents: Clinton's Role in Children's Television Policy." Annual Meeting of the American Political Science Association. Washington, DC.

**Lori A. Brainard, Ph.D.**

Discussant. 1996. "Health Care Policy Reform." Annual meeting of the Northeast Political Science Association. Boston, MA.

**INVITED KEYNOTES, PRESENTATIONS & LECTURES TO ACADEMIC COMMUNITY:**

Panelist: 2024. "How might the 2024 election impact Democracy in the U.S. and globally?" for Democracy Matters.

Lecture. 2021. "Strategies for Community Engagement." Lecture to students from Renmin (China) University School of Public Administration & Policy. 7 July.

Panelist 2021. "Reflecting g & Repairing: Intentionally Moving Forward From the 2020-2021 Academic Year." Webinar on teaching social justice. Sponsored by American Society for Public Administration Sections on Democracy and Social Justice and Public Administration Education along with the Network of Schools of Public Administration and Affairs Section on Diversity, Equity, and Inclusion. 18 May.

Lecture. 2017. "Social Media Data for Civic Participation." For group of 30 visiting Chinese (Shanghai) government officials. George Washington University. 20 October.

Lecture. 2016. "Communicating and Engaging Citizens: Social Media Principles and Practice. For group of 24 visiting Chinese (Shanghai) government officials. George Washington University. 25 October.

Keynote Address. 2016. "Engaging Citizens: Social Media Principles and Practice." Annual Public Administration Research Conference. Digital Governance in the Public Sector. Orlando Florida. 8 April.

Guest Speaker. 2016. "Social Media and Civic Engagement." University of Central Florida: PAD 6062. Advanced Concepts in Public Administration. 6 April.

Lecture. 2015. "Communicating and Engaging Citizens: Social Media Principles and Practice. "For group of 24 visiting Chinese (Shanghai) government officials. George Washington University. 13 October.

Lecture. 2013. "Civic Engagement, Community Policing and Social Media." To university community via George Washington University Honors Program. 11 April.

Keynote Address. 2011. International Symposium Education [sic] for the Practical Skills and Trainings Contributing to Community Improvement and Advancement: Lessons from the Capstone Programs in the United States. Ryukoku University, Hosted by Kyoto University Collaboration for Local Public Resources, Consortium for Local Public Human Resources Development, Local Human Resources and Public Policy Development System Open Research Center, Ryukoku University. Kyoto, Japan. 28 February – 1 March.

**Lori A. Brainard, Ph.D.**

- Lecture. 2011. "A Tenured Professor." Invited presentation to EDUC class. The George Washington University. 23 February.
- Invited Participant (among approximately 35 globally). 2011. Dialogues on "The Individual and Democracy." Ditchley Estate, Ditchley Park, Enstone, Chipping Norton, Oxfordshire, England. (Sponsored by Ditchley Foundation). 3-5 February.
- Invited Presentation. 2004. "Citizen Organizing in Cyberspace." Governance Salon, Price School of Policy, Planning and Development, University of Southern California. 10 November.
- Lecture. 2004. "Using the Internet for Nonprofit Organization Reform." The George Washington University, Public Administration 701, Nonprofit Organizations and Voluntary Service. 30 March.
- Invited Presentation. 2004. "Lessons from an Internet Research Agenda." School of Policy, Planning and Development, University of Southern California. 10 November.
- Lecture. 2003. "Digital Diasporas, Identity and International Policy Processes: Lessons from Four Papers." (With J. Brinkerhoff). The George Washington University, Center for the Study of Globalization. 11 November.
- Lecture. 2003. "Nonprofit Organizations and Advocacy." The George Washington University, Public Administration 701, Nonprofit Organizations and Voluntary Service. 8 April.
- Lecture. 2003. "Digital Diasporas." (With J. Brinkerhoff). The George Washington University, Management Science 290, International Information and Communications Technology. 27 March.
- Presentation. 2003. "Linkages and Divides: Global Minority Groups and the Internet," (with Jennifer M. Brinkerhoff). The George Washington University Globalization Brown Bag Series. 30 January.
- Roundtable Participant. 2002. "Government Communications and Civic Engagement." Conference on Civic Engagement through Democratic Empowerment: The LA Experiment and Beyond. School of Policy, Planning, and Development, University of Southern California, Los Angeles, CA. 25 January.
- Presentation and discussion. 2001. "The Internet and NGO-Government Relations: Injecting Chaos into Order, Symposium on Government-Nonprofit Relations in Comparative Perspective." Sponsored by the Albert and Elaine Borchard Foundation; Chateau de la Bretesche, Missillac, Brittany, France. 18-20 June.
- Panelist and Moderator. 1998. "The Role of Government After Privatization, at Conference on Global Privatization of the Oil and Gas Industry." Institute for Global Management and Research, The George Washington University, Washington, DC. 13-14 October.

**Lori A. Brainard, Ph.D.**

Lecture. 1997. "The Politics of Television Regulation." Northeastern University, Department of Political Science Graduate Programs. 5 November.

**INVITED KEYNOTES AND PRESENTATIONS TO PRACTITIONER COMMUNITY:**

Lecture. 2017. "Social Media Data for Civic Participation." For group of 30 visiting Chinese (Shanghai) government officials. George Washington University. 20 October.

Lecture. 2016. "Communicating and Engaging Citizens: Social Media Principles and Practice." For group of 24 visiting Chinese (Shanghai) government officials. George Washington University. 25 October.

Lecture. 2015. "Engaging Citizens: Social Media Principles and Practice." For visiting delegation of officials from government of China. October.

Dialogue. 2011. With members of the Indonesian Central Information Commission to discuss transparency and freedom of information. Research Triangle Institute. 19 October.

Invited meeting. 2011. With members of European Parliament's Legal Affairs Committee to discuss regulatory reform. Regulatory Studies Center, George Washington University. 29 September.

Presentation. 2010. "Regulation and the States." For group of Brazilian government officials. The Institute of Brazilian Issues, The George Washington University. 24 June.

Keynote Address. 2008. "History and Structure of Public Administration in the U.S." For visiting delegation of Mayors from Poland. The United States Department of State, World Learning Program. Washington, DC. 18 September.

Keynote. 2008 "Public Administration for Mayors." For visiting delegation of mayors, journalists, and nonprofit executives from Haiti. The United States Department of State, via World Learning Program. Washington, DC. 11 August.

Presentation. 2008. "The U.S. Regulatory Process." For group of Serbian government ministers. The United States Department of State, via Institute of International Education. Washington, DC. 4 March.

Presentation. 2005. "Regulatory Role of the States of the United States." For group of officials from the government of Brazil. The Institute of Brazilian Issues, The George Washington University, 19 May.

Presentation. 2005. "Regulatory Legislation in the United States," For group of officials from the government of Brazil, The Institute of Brazilian Issues, The George Washington University, 18 May.

**Lori A. Brainard, Ph.D.**

Presentation. 2005. "Government Oversight of Regulatory Agencies." For group of Brazilian Government officials, Institute of Brazilian Issues, The George Washington University, 24 February.

Presentation. 2002. "The US Regulatory Process: Searching for Balance and Fairness." For visiting delegation of Brazilian government officials. The Institute of Brazilian Issues, The George Washington University. 4 June.

Roundtable Participant. 2001. "Privacy and Online Politics: Is Online Profiling Doing More Harm than Good?" School of Political Management, Democracy Online Project, The George Washington University. 6 December.

Presentation. 2001. "The U.S. Regulatory Processes." For group of Brazilian government officials. The Institute of Brazilian Issues, The George Washington University, 2 May.

**EDITORIAL ROLES:**

*Administration & Society*. Editorial Board. July 2018-present

*Administrative Theory & Praxis*. Editorial Board. September 2017-present

*American Review of Public Administration*. Editorial Board. April 2015-present

*Journal of Public Affairs Education*. Associate Editor. September 2017-October 2018.

*Journal of Public Affairs Education*. Guest Editor. "Directing Public Affairs Programs." 23(3). Summer 2017.

Manuscript reviews:

*Administration & Society*

*Administrative Theory & Praxis*

*American Review of Public Administration*

*Criminal Justice Review*

*European Journal of Political Research*

*International Journal of Organizational Theory and Behavior*

*Policing: International Journal of Police Strategies & Management*

*International Journal of Public Sector Management*

*International Journal of Self Help and Self Care*

*Journal of Information Technology and Politics*

*Journal of Policy History*

*Journal of Politics*

*Journal of Public Affairs Education*

*Nonprofit and Voluntary Sector Quarterly*

*Policy & Internet*

*PS: Political Science & Politics*

*Public Integrity*

*Public Administration Review*

*Public Management Review*

*Public Performance and Management Review*

*State and Local Government Review*

**Lori A. Brainard, Ph.D.**

*Government Information Quarterly*

Book Manuscript & Book Proposal reviews:

Chatham House Publishers  
IGI Global Publishers  
Oxford University Press  
Palgrave Macmillan  
Pearson Longman

**REAPPOINTMENT, PROMOTION AND TENURE REVIEWS (External):**

CUNY/John Jay College  
University of Colorado, Denver  
University of Massachusetts, Boston (2)  
University of Oregon  
American University, Cairo  
University of Texas, Arlington

**HONORS, AWARDS AND GRANTS:**

Emerald Literati Award. 2020. Outstanding Paper Award for Zavattaro, S. and L. Brainard, "Social Media as Micro-Encounters: Millennial Preferences as Moderators of Digital Value Creation." *International Journal of Public Sector Management*. Vol. 32 No. 5, pp. 534-552. (2019).

International Journal of Public Sector Management. 2019. Best Article Award for Zavattaro, S. and L. Brainard, "Social Media as Micro-Encounters: Millennial Preferences as Moderators of Digital Value Creation." *International Journal of Public Sector Management*. Vol. 32 No. 5, pp. 534-552. (2019).

NASPAA. 2019. Outstanding Achievement in Public Service: Social Justice Curriculum Award.

Trachtenberg School Faculty Research Fellowship. 2019. \$4,000.

CCAS 2018. Nick-of-Time Impact Microgrant, with Jasmine McGinnis-Johnson. \$2,000 Spring.

Course Design Institute. 2018. George Washington University.

George Washington University. 2012-2013. Mount Vernon Research Center Fellowship. (approx. \$40,000.00).

Trachtenberg School. Fall 2009. Funding for Democracy Project Deliberation Guides.

Trachtenberg School. 2008. Summer Research Assistance for doctoral student-- \$3,200.00.

Center for the Study of Globalization. George Washington University. 2002. "Digital Diasporas, Identity and International Policy Processes," (Co-principal investigator with J. Brinkerhoff). The George Washington University Center for the Study of Globalization. \$38,169.

Virginia A. Hodgkinson Research Prize. 2002. (With colleagues). A national award for outstanding research on nonprofit organizations and the voluntary sector. Awarded by Independent Sector.

## **Lori A. Brainard, Ph.D.**

Brandeis University Graduate School of Arts and Sciences. 1997. Graduate Student Travel Award. For paper presentation at the Annual Meeting of the American Political Science Association, Washington, DC, August 28-31, 1997.

Congressional Fellowship Program. 1997. Finalist. American Political Science Association, Washington, DC.

Goldsmith Research Award. 1996. Joan Shorenstein Center on the Press, Politics, and Public Policy, John F. Kennedy School of Government, Harvard University. For “The Limits of Deregulation: Politics and the American Television Industry.” \$1,000.00

Congressional Research Grant. 1996. Dirksen Congressional Center, Pekin, IL, for “The Limits of Deregulation: Politics and the American Television Industry.” \$1,300.00.

Doctoral Studies funded (tuition and stipend) by Gordon Public Policy Center, Brandeis University, Waltham, MA.

University of Massachusetts, Boston. 1990. Summa Cum Laude, Graduated with honors in Political Science. Graduate of University Honors Program. Received Dean’s Award for Senior Honors.

### **GRANTS REVIEWER:**

Fulbright Foundation  
National Science Foundation  
Netherlands Organization for Scientific Research

### **DISSERTATION COMMITTEES:**

Jae Yu. *The Bamboo Veil in Athletics: How Cultural Confliction Impacts Asian American Under-participation In High School Team Sports*. Proposal defended February 2023.

Aryamala Prasad. 2020. Chair. *When Do Bureaucrats Respond to Citizens? Evidence from India*.

Lindsay McMahon. 2020. Committee member. *Cooperation Under Decentralization Within a Fragile and Conflict-Affected State: A Case Study from the Democratic Republic of Congo*.

Yaerin Park. 2020. Committee member. *Participatory Budgeting and Willingness to Pay Taxes: Evidence from a Sequential Exploratory Mixed Methods Study*.

Lisa Llowry. 2016. Committee member. *Creative Aging in Senior Centers*. Committee member.

Estelle Raimondo. 2016. Reader. *Rationalized or Ritualized: The Institutionalization of the World Bank’s Project-Level Monitoring and Evaluation System*.

Fred Ames. 2015. Reader. *The Drive to Improve Performance in the Federal Government: A Longitudinal Case Study of Managing for Results*. George Mason University.

Justine Augeri. 2015. Committee Member. *Supportive Services for Homeless Veteran Women: Policy Implementation and Discretionary Practices of Those at the Front-Lines of Public Service*.

**Lori A. Brainard, Ph.D.**

- Sabina Schnell. 2014. Committee Member. *International policy diffusion and domestic policy-making: the case of two transparency and anticorruption policies in Romania.*
- Thomas Heverin. 2014. Committee Member. *Information Behaviors and Cognitive Modes Used for Cyber Situation Assessment.* The iSchool at Drexel University.
- Abby Jones. 2013. Reader. *Shared Spaces or Separate Meanings: Mediated Communications as a Globalizing Force.*
- Mariglynn Collins. 2012. Chair. *The Administration of Children: How We Care For and Think About Children.*
- Jennica Larrison. 2013. Committee Member. *Blueprinting Migration Analysis: Why Theoretical Applications of International Migration Are Not One-Size-Fits-All.*
- Katrina Connolly. 2011. Chair. *The Importance of Place for Refugee Employment: A Comparative Case Study.*
- Heather Allen. 2011. Reader. *Improving Zoonotic Disease Outbreak Detection Practice in the United States.*
- Anne Washington. 2011. Committee Member. *Searching for Sensemaking: Search Behaviors in a Congressional Information System.* School of Business, The George Washington University.
- Jeannine Love. 2010. Reader. *The Rugged Individualist Club: The Paradox of the Individual in U.S. Governance.* 2010.
- Howard Smith. 2007. Reader. *Public Administration Scholars as a Source of Information for Federal Practitioners: Meeting the Knowledge Demands of GPR/A Implementation.*
- Ed Goldstein. 2006. Reader. *NASA's Earth Science Program: A History and Program Evaluation.* School of Public Policy and Public Administration.
- Pei Liu. 2006. Committee Member. *Transnational Higher Educational Alliances in China: An analysis from three theoretical perspectives.*
- Maryellen Joyce. 2006. Committee Member. *The Theory and Practice of Leadership Development in the Federal Government: Competency-Based Executive Education.*
- Cynthia Pierre. 2006. Committee Member. *Interpersonal Bargaining in the Shadow of Justice: Assessing Perceptions of Procedural and Distributive Justice in Mediations of Workplace Disputes.*
- Thomas J. Catlaw. Committee Member. 2003. *The Biopolitical State: Public Administration and the Fabrication of 'The People'.*
- Rani Parker. 2003. Committee Member. *Discovering How Direct Relationships Between Multinational Businesses and Community Groups Can Improve Development Effectiveness.*

**Lori A. Brainard, Ph.D.**

Carlos Figueiredo. Reader. 2003. *Evaluating Methodologies for Assessing Social Security Reform*.

**UNDERGRADUATE THESIS COMMITTEES:**

Amanda Smith. 2015. *Human Services Program "Combating Slacktivism: Engaging social media in veteran and military support non-profit organizations*.

Amy Sechrist. 2014. *Homelessness and Mobile Phones in DC*, School of Media and Public Affairs. School of Media and Public Affairs, George Washington University.

**COMMENTARY AND MEDIA APPEARANCES:**

PA Times (July 2021).  
CBS News, (May 2020).  
Palm Beach Post, (September 2019).  
ABC News, (October 2017).  
Washington Times, (August 2017).  
Politico (pro), (April 2017).  
Communications Daily, (December 2016).  
Philadelphia Enquirer, (July 2016).  
Smithsonian Magazine, (August 2015).  
Bellingham (WA) Herald, (February 2012).  
Executive Branch Television, (June 2000).  
News channel 8 (Washington, DC Area), (April 2000).  
NHK (Japan), (April 2000).  
San Jose Mercury News, (April 2000).

**PROFESSIONAL MEMBERSHIPS AND SERVICE:**

American Society for Public Administration, various years  
Association for Research on Nonprofit Organizations and Voluntary Action, various years  
American Political Science Association, various years  
New England Political Science Association, various years.

**American Society for Public Administration**

Member. Technology Advisory Committee, 2011-2013  
Member. Strategic Imperative Group 5 (Leveraging Technology to Engage Members and Influence the Broader Community (March 2011 – March 2012).  
Member. Best Book Award Committee for the Section on Public Administration Research (September 2005- March 2006).

**Lori A. Brainard, Ph.D.**

**Association for Research on Nonprofit Organizations and Voluntary Associations**

Track Chair and Proposal Reviewer. Community and Grassroots section. For Annual Meeting. 2010.  
Track Chair and Proposal Reviewer, Community and Grassroots section For Annual Meeting. 2009  
Reviewer. Proposal submissions for 2008 Annual Meeting.  
Member. ARNOVA-L Advisory Committee 2008-2009  
Reviewer. Proposal submissions for 2005 Annual Meeting.  
Member. Local Arrangements Committee to prepare for Annual Meeting in Washington, DC. 2005.

**American Political Science Association**

Elected member. Governing Council of the American Political Science Association's organized section on Information Technology and Politics. 1999-2002.

**National Association of Schools of Public Affairs and Administration**

Commissioner. Commission on Peer Review and Accreditation, NASPAA. September 2023-  
Invited: Workshop panelist, "Reflecting g & Repairing: Intentionally Moving Forward From the 2020-2021 Academic Year." Webinar on teaching social justice. Sponsored by ASPA Sections on Democracy and Social Justice (DSJ) and Public Administration Education (SPAE) along with the NASPAA Section on Diversity, Equity, and Inclusion (DEI)  
Invited: Workshop, October 2020, on teaching with cases  
Invited: Judge, 2020 Diversity Award, Social Equity Award, & Social Justice Curriculum Award  
Invited: designed and facilitated discussion hour for new and future MPA/MPP/PHD program directors. Annual Conference of the Network of Schools of Public Administration and Affairs. Columbus, OH., 2016  
Member. Site Visit Team reaccreditation. University of Georgia Reaccreditation. 2014-2015  
Invited: Design and Instruction. "New Directors Institute." ½ day workshop for MPA, MPP, Ph.D. Program Directors. Annual Conference of the Network of Schools of Public Administration and Affairs. New York City. 2015.  
Member. Data Committee. 2011- 2014.  
Member. Outreach Subcommittee. 2012  
Member. Annual Dissertation Awards Committee, 2011.

**SERVICE:**

**Trachtenberg School of Public Policy & Public Administration (after Spring 2003)**

Reappointment, Promotion and Tenure Committee. 2009, 2010, 2011, 2014, 2015, 2024.

**Lori A. Brainard, Ph.D.**

Peer Teaching Evaluation, 2024  
Dissertation Examination/Defense Chair 2023, 2024.  
Admitted Students Day, MPA Breakout Session, March 2024  
Direct recruitment of MPA admitted students, 2024  
Orientation, MPA Breakout Session, January 2024  
Prospective Doctoral Student Information Session, November 2023  
PPPA 8998 Advanced Reading & Research, Summer 2023.  
MPA presentation at Admitted Students Day, 2023  
Trachtenberg School Executive Committee 2007-2016, 2018-present  
Research Executive Committee, Chair, 2019-2022; member 2018-present  
Competency assessment for accreditation, 2019  
PhD Committee 2007-present  
Direct Trachtenberg School Research Seminar Series, 2018-2022  
Ph.D. Committee, Subcommittee on Curriculum Redesign, 2018-2020  
Reappointment, Promotion & Tenure Committee. 2018-2019  
Web Site Committee. 2017-2018.  
TSPPPA Curriculum Committee. 2017-2018.  
Ad Hoc Capstone Committee. 2016.  
Director MPA Program. 2007- 2016.  
TSPPPA Curriculum Committee. Co-Chair. 2010-2016.  
Shapiro Chair search committee. 2013-2014.  
TSPPPA Curriculum Committee. Member. 2007- 2020.  
TSPPPA Doctoral Program Admissions Committee. 2010- present.  
TSPPPA Doctoral Executive Committee. 2008-2022.  
Lead Professor. MPA field of concentration in Policy, Politics and Management. 1999-present.  
Co-Lead Professor. PhD Field in Public Policy and Administration. 1999-present  
Faculty Search Committee. 2007; 2009-2010; 2011-2012 (chair); 2017-2018; 2021-2022.  
Ph.D. Summer Teaching Fellows Selection Committee. 2009  
Faculty Development/Peer Review Committee. Spring 2009.  
Presentation to Doctoral Program. “Looking at Old Data in New Ways.” 2008.  
Grader TSPPPA Doctoral Program Comprehensive Exams. 2007-present.  
Presentation to Doctoral Program “Navigating the Job Market.” 2007.  
Committee to Draft SPPPA Mission Statement. 2007.  
Vision Committee to contribute guidance to in-coming SPPPA director and administrative transition. Spring 2006.  
PAd 398 (Directed Readings, Ph.D. Level) Fall 2004.  
Master of Public Administration Curriculum Review Task Force. 2004-2005  
External Affairs Committee. Spring 2003-2005.  
Co-Coordinated, Co-implemented and Co-led New Student Orientation, fall 2003, Spring 2004, Fall 2004, Fall 2007, Fall 2008, Fall 2009.  
Lead Master of Public Administration Association “symbolic architecture of policy” tour. November 8, 2003.  
Participant on Public Policy Student Association professional development panel. October 29, 2003.

**Department of Public Administration (fall 1999-Spring 2003)**

## **Lori A. Brainard, Ph.D.**

Designed, organized, coordinated, and implemented New Student Orientation, Spring 2002, Fall 2002, Spring 2003.  
Public Affairs Task Force (to determine new structure for Public Administration and Public Policy). Fall 2001-Spring 2002.  
Faculty Forum Presentations. Fall 2000, Fall 2001.  
New Student Recruitment. 2001-2016.  
Public Administration Department Advertising. Fall 2001-Spring 2003.  
Faculty Search Committee. Member. 2000-2001; 2002-2003.  
Public Administration Ph.D. student selection committee. Spring 2001, Spring 2002.  
Library Representative, 2000-2001.  
Revision of PAd course feedback forms, Spring 2000.  
Strategic Planning Committee (to revise PAd Mission Statement), Spring 2000.  
PAd 298 (Directed Readings, Masters Level) nearly every semester from Spring 1999 through Spring 2002.  
Lead Professor of MPA field of concentration in Federal Policy, Politics and Management, Fall 1999- 2003.

### **School of Business & Public Management (Fall 1999-Spring 2003)**

Invited talk at Annual Meeting of Dean's Advisory Board, October 22, 1999.

### **George Washington University**

Fulbright Application Review 2016  
Center for Latin American Issues, George Washington University. Advised Minerva Program students, 2012, 2009  
Faculty Advisory Committee. Democracy Online Project. School of Political Management, 2001-2003.  
Non-profit Working Group. 2002-2005.  
Judge. Annual Golden Dot Awards. Democracy Online Project. School of Political Management. 2002.  
Faculty Marshall. Commencement. 2000, 2001, 2003, 2004, 2005.  
Co-organized International Development Forum on Civic Engagement. 2002.

### **External**

Georgetown Day School: Parent Service Association, 2012-present.  
Georgetown Day School: Social, Emotional, Mental Health Committee, 2018-2019  
Georgetown Day School: Health & Wellness committee (2012-2014).  
Presentation. "The Internet and Community Policing." Research presentation to residents at St. Mary's Court, Washington DC under the auspices of GW Faculty Senate University and Urban Affairs Committee's Speaker Series, September 18, 2008.  
Board Member. Youth04 online youth civic engagement project. Center for Democracy and Technology. Spring 2003-2004 Presidential Election.  
Pro-bono consulting for safermaternity.org., an Internet-based start-up nonprofit organization, Summer 2003.

**Lori A. Brainard, Ph.D.**

Capstone student projects. Extensive work with student teams doing research projects involving pro bono research, analysis, and consulting with community organizations, etc. Spring 2001-2017

**COURSES TAUGHT**

**Trachtenberg School**

MPA Capstone  
Civic Engagement (university undergraduate honors program)  
Introduction to Public Administration and Service (MPA)  
Federal Regulation of Society (MPA & MPP)  
Legislative Management (MPA & MPP)  
Federal Policy, Politics & Management (MPA)  
The Federal System (MPA)  
Literature of Public Administration (PhD)  
Perspectives on Public Values (MPA & MPP)  
US & Global Competition (MPA)

**Northeastern University**

Introduction to American Government (undergraduate)  
Mass Media & American Politics (undergraduate)

**University of New Hampshire, Manchester**

Introduction to American Government (undergraduate)