

Lori A. Brainard, Ph.D.

Lori A. Brainard
Trachtenberg School of Public Policy and Public Administration
The George Washington University
805 21st Street, NW; Suite 601
Washington, DC 20052
202.674.6755 (cell)
brainard@gwu.edu

EDUCATION:

Ph.D. Politics, Brandeis University, 1998.
Fields of Specialization: American Government and Politics; Political Theory;
Comparative Government and Politics.

B.A. Political Science, University of Massachusetts/Boston, 1990.

ACADEMIC POSITIONS AND AFFILIATIONS:

George Washington University Trachtenberg School
Associate Professor with tenure, 2005–present
Director of MPA Program, 2006-2016 (admissions, recruitment, financial aid,
curriculum oversight, advising, student relations)
Associate Professor by courtesy, School of Media & Public Affairs, 2006-present
Assistant Professor 1999-2005
Visiting Assistant Professor, 1999-2000

George Washington University
Mount Vernon Faculty Research Fellow—in residence 2012-2013

Regulatory Studies Center, George Washington University
Affiliated Scholar, 2009-present

Northeastern University
Lecturer, Department of Political Science, 1997-1998.

University of New Hampshire, Manchester
Lecturer, Department of Political Science, 1997-1998

Brandeis University
Teaching Fellow, 1993-1994

PUBLICATIONS

Refereed Book:

Brainard, Lori A. *Television: The Limits of Deregulation*. Boulder, CO: Lynne Rienner Publishers, (2004).

Journal Symposium:

Brainard, Lori A. Special Issue Editor. "Directing Public Affairs Programs." *Journal of Public Affairs Education*, 23(3), (2017).

Journal Articles:

(*indicates peer reviewed)

(+ indicates co-authored with graduate student)

"Putting 'Perspectives' in Perspective: Literary Fiction, Empathy, & Diversity In the Public Affairs Classroom". *Public Integrity*. Forthcoming.*

Zavattaro, S. and L. Brainard, "Social Media as Micro-Encounters: Millennial Preferences as Moderators of Digital Value Creation." *International Journal of Public Sector Management*. Vol. 32 No. 5, pp. 534-552. (2019).*

- Received Best Article Award 2019 from IJPSM

Hatcher, W., McDonald, B. and Brainard, L. "How to Write a Case Study for Public Affairs." *Journal of Public Affairs Education*. 24(1): 1-12. (2017).*

Brainard, L. A. "Symposium Introduction: Directing Public Affairs Programs." *Journal of Public Affairs Education*. 23(3): 779-784. (2017).

Brainard, L.A. and D. Infeld. "The Challenges and Rewards of Service: Job Satisfaction among Public Affairs Program Directors." *Journal of Public Affairs Education*. 23(3): 811-824. (2017).*

Brainard, L. A. "An Internet Utopia? Government Use of Web Technologies to Engage Citizens in the US." *International Journal of Organizational Theory and Behavior*. 19(4): 459-478. (2016).*

Edlins, M. and L. A. Brainard, "Pursuing the Promises of Social Media? Changes in Adoption and Usage of Social Media by the Top 10 Police Departments." *Information Polity*. 21: 171-188. (2016).*+

Brainard, L. and Mariglynn Edlins. "Top 10 US Police Departments and Their Social Media Usage." *American Review of Public Administration* 45(6): 728-745. (2015).*+

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- Brainard, L.A. and T. Derrick-Mills. "Electronic Commons, Community Policing and Communication: On-Line Police-Citizen Discussion Groups in Washington, DC." *Administrative Theory and Praxis*: 33 (3): 383-410. (2011).*+
- Brainard, L.A. and J. G. McNutt. "Virtual Government-Citizen Relations: Informational, Transactional, or Collaborative?" *Administration & Society*, 42 (7): 836-858. (2010).*
- Brainard, L. A. and J. M. Brinkerhoff. "Sovereignty Under Siege, Or a Circuitous Path for Strengthening the State?: Digital Diasporas and Human Rights" *International Journal of Public Administration*. 29(8): 595-618. (2006).*
- Brainard, L. A. "Television Policy: Economic vs. Content Regulation and Deregulation." *Focus on Law Studies* 20(1), pp. 1, 8-9 manuscript length 10 pages (lead article in special issue on "Television, the FCC and Regulation"). American Bar Association. (2004).*
- Brainard, L. A. and P. Siplon. "Towards Nonprofit Organization Reform in the Voluntary Spirit: Lessons from the Internet." *Nonprofit and Voluntary Sector Quarterly*. 33(3): 435-457. (2004).*
- Brainard, L. A. and J. M. Brinkerhoff. "Lost in Cyberspace: Shedding Light on the Dark Matter of Grassroots Organizations," *Nonprofit and Voluntary Sector Quarterly*. Vol. 33, pp. 32s-53s. (2004).*
- Brainard, L. "Citizen Organizing in Cyberspace: Illustrations from Health Care and Implications for Public Administrators." *American Review of Public Administration* 33(4) 384-406. (2003).*
- Brainard, L. A. and P. Siplon. "Cyberspace Challenges to Mainstream Nonprofit Health Organizations." *Administration & Society* 34(2): 141-175. Lead Article. (2002).*
- Brainard, L. A. and P. Siplon. "The Internet and NGO-Government Relations: Injecting Chaos into Order." *Public Administration and Development*. 22(1): 63-72. (2002).*
- Brainard, L. A. "Presidential Leadership, Interest Groups, and Domestic Policymaking Summitry: Balancing the Values of Efficiency and Representation." *Public Integrity* 2(2): 91-104. Lead Article. Spring (2000).*

Book Chapters:

(*indicates peer reviewed)

(+indicates co-authored with graduate student)

Lori A. Brainard, Ph.D.

Brainard L.A. (2020) "Online Communities." In: List R., Anheier H., Toepler S. (eds) *International Encyclopedia of Civil Society*. Springer, Cham

Brainard, Lori and J. Augeri. "Advocacy Of, By, and For the Internet: The 2012 Protests Against Anti-Piracy Legislation" in McNutt, J. G. *Technology, Activism, & Social Justice in a Digital Age*. Oxford University Press (2018).*+

Brainard, L.; K. Boland, McNutt, J. "The Advent of Technology Enhanced Leaderless Transnational Social Movement Organizations: Implications for Transnational Advocacy." In McNutt, J. *Technology, Activism, & Social Justice in a Digital Age*. Oxford University Press (2018).*

McNutt, J. and Lori A. Brainard, with Yingying Zeng and Primoz Kovacic. "Information and Technology For Associations." In Smith, D. H., R. Stebbins and J. Grotz, eds., Chapter 43. *The Palgrave Handbook of Volunteering, Civic Participation, and Nonprofit Associations*. Hampshire, England: Springer Palgrave Macmillan. Pp. 160-173. (2017)*

Brainard, L. A. "Taking Care of Yourself Shouldn't Be a Luxury." *Reflections on Academic Lives: Identities, Struggles, and Triumphs in Graduate School and Beyond.*, eds. Pp. 195-198. *Reflections on Academic Lives: Identities, Struggles, and Triumphs in Graduate School and Beyond*. Zavattaro, S. and Orr, S, eds., New York: Palgrave MacMillan. (2017).

Brainard, Lori A. "Fostering Engagement Through Social Media: The Case of the DC Police Department." In Zavattaro, S. and T. Bryer, *Social Media For Government: Theory and Practice*. Pp. 117-134. Routledge. (2016).*

Brainard, Lori A. "Cyber-Communities," in Anheier, H. K. and S. Toepler, eds. *International Encyclopedia of Civil Society*. pp. 597-601. New York: Springer Publications. (2009).*

Published Scholarly Research Reports:

Stoker, R., E. Lawrence, W. Miller, Lori Brainard, and J. Dryzek. *Pilot Project for the Democracy Workshop*. The George Washington University Institute of Public Policy.
https://gwipp.gwu.edu/files/downloads/Working_Paper_037_DemocracyWorkshop.pdf (January 2009).

Brainard, L. and J. M. Brinkerhoff. "Globalization, The Internet, and the Voluntary Sector: The Emergence of Cyber-Grassroots Organizations." The George Washington University, Center for the Study of Globalization Occasional Paper Series, # CSGOP-03-25 (November 2003).

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Brainard, L. A. and J.M. Brinkerhoff “Digital Diasporas and Human Rights: Strengthening National Governments.” The George Washington University, Center for the Study of Globalization Occasional Papers Series, # CSGOP-03-22 (October 2003).

Other Publications:

Brainard, L. A. and J. M. Brinkerhoff. “Digital Diasporas, Networks, and International Policy Processes.” *PA Times* 25(11): 3 (lead article in special section on “Governance: Impact on Networks and Network Structures”). (2002).

Brainard, L. A. Book Review, of *The Politics of Telecommunications* (by Mark Thatcher, New York: Oxford University Press, 2000). In *Information Technology and Politics*. (2001).

Brainard, L. A. *Instructor's Resource Manual*, a book length ancillary accompanying *The Challenge of Democracy*, sixth edition, by Kenneth Janda, et al. Boston: Houghton Mifflin Company. (1999).

Brainard, L. A. Test Item Bank, accompanying *The Challenge of Democracy*, sixth edition, by Kenneth Janda, et al. Boston: Houghton Mifflin Company. (1999).

Brainard, L. A. *The Limits of Deregulation: The Politics of Television Policy*, Ph.D. Dissertation, Brandeis University. (1998).

Brainard, L. A. *Instructor's Resource Manual*, a book length ancillary accompanying *The Challenge of Democracy*, fifth edition, Janda, K. et al., Boston: Houghton Mifflin Company. (1997).

IN PROGRESS

Horizons 2020

“Social Media Activism & the Traditional News Media: The Case of Parkland Shooting Survivors and March for Our Lives.” Co-Authored with Thomas Bryer, Aryamala Prasad, Sofia Pryzmykova.

“Civic Engagement Among Black Millennials.” Co-authored with Jasmine Johnson. Paper proposal accepted for 2019 ARNOVA Conference. Paper to be submitted to peer reviewed journal.

Project on social media use by Parkland after school shooting and bureaucratic accountability.

PROFESSIONAL CONFERENCE PAPERS AND PARTICIPATION:

Panelist, Roundtable in honor of awardee of International Studies Association's Section on Ethnicity, Nationalism, and Migration Studies Distinguished Scholar Award (Jennifer Brinkerhoff). 7-10 April, 2021

Workshop Panelist, Teaching with Case Studies in MPA Programs. Jointly for Annual Conference of the Network of Schools of Public Policy, Affairs, and Administration *and* Teaching Public Administration Conference. Virtual. 14-16, 2020.

Panel Chair, Race & Gender in Policing, Public Administration Review Symposium on Race and Gender. Washington, DC: 25-26 September, 2020.

Presentation. "Course Design: Perspectives on Public Values." 2019 Annual Conference of the Network of Schools of Public Administration and Affairs. Los Angeles, CA: October 16-18.

Paper delivery. "Putting 'Perspectives' in Perspective." 2019 Annual Conference of the Network of Schools of Public Administration and Affairs. Los Angeles, CA: October 16-18.

Paper delivery: "Social Media Activism & the Traditional News Media: The Case of the Parkland Shooting Survivors & March For Our Lives." 2019 Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. San Diego, CA: Nov 20-22. (with Thomas Bryer, Aryamala Prasad, and Safiya Prysmakova-Rivera).

Paper delivery: "Nonprofit/Civic Engagement Among Black Millennials." 2019 Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. San Diego, CA: Nov 20-22 (with Jasmine Johnson).

Presentation, "Perspectives on Values." 2019 Annual Meeting of the American Society for Public Administration. Washington, DC: March 8-12.

Panel Chair & Moderator. "Case Studies for Public Affairs." 2018 Annual Conference of the Network of Schools of Public Administration and Affairs. Atlanta, GA: October 10-13.

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- Presentation. “Civic Engagement & Web Technologies: Implications for Public Leaders. 2017 Annual Conference of the Network of Schools of Public Administration and Affairs.” Washington, DC: October 11-14.
- Paper Delivery. Zavattaro, S. and L. A. Brainard. “Social Media and Public Values: Age as a Moderator of Digital Value Creation.” Public Management Research Conference. Washington, DC. June 8-10, 2017.
- Presentation. For panel on “Civic Engagement & Web Technologies: Implications for Public Leaders.” Annual Conference of the Network of Schools of Public Administration and Affairs. Columbus, OH. October 20-21, 2016.
- Design and Instruction. “New Directors Institute.” ½ day workshop for MPA, MPP, Ph.D. Program Directors. Annual Conference of the Network of Schools of Public Administration and Affairs. New York City. (invited to design and facilitate). 2015.
- Presentation. “The Evolving Relationship Between Political Science and Public Administration.” Roundtable. APPAM Fall Research Conference. Albuquerque, New Mexico. 2014,
- Convener, Panel Organizer, Presenter. “Directing Programs—Opportunities, Challenges and What We Wish We Had Known.” Roundtable for NASPAA Annual Conference. Albuquerque, NM. 2014.
- Paper Delivery. “Top 10 Municipal Police Departments and Social Media: A Longitudinal Analysis” (co-author with Mariglynn Edlins). Annual Meeting of the American Political Science Association. Washington, DC. 2014.
- Presenter. “Founders Forum: The Evolving Relationship Between Political Science and Public Administration.” Annual Meeting of the American Society for Public Administration. Washington, DC. 2014.
- Convener, Panel Organizer, Presenter. “Directing Programs: The Good, The Bad and The Ugly.” Annual Meeting of the National Association of Schools of Public Administration and Affairs. Washington, DC. 2013.
- Paper Delivery. “Exploring the Nature of Social Media Use in the Top 25 Municipal Police Departments” (co-authored with Mariglynn Collins and Christopher Mascaro). Annual Meeting of the American Society for Public Administration. New Orleans, LA. 2013.
- Paper Delivery. “The Advent of Technology Enhanced Leaderless Transnational Social Movement Organizations: Implications for Transnational Advocacy” (co-authored with John McNutt and Kate Boland). Annual Meeting of the

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Association for Nonprofit Organizations and Voluntary Action. Indianapolis, IN. 2012.

Paper Delivery. "Social Media and the Top 25 Municipal Police Departments: Current Use and Future Prospects for Gov 2.0" (co-authored with Mariglynn Collins). Annual Meeting of the Northeast Conference on Public Administration. Boston MA. 2012.

Paper Delivery. "Social Media and the Top 10 Municipal Police Departments: Current Use and Future Prospects for Gov 2.0." Annual Meeting of the American Society for Public Administration. Las Vegas, Nevada. 2012.

Poster. "Social Media and the Top 10 Municipal Police Departments: Current Use and Future Prospects for Gov 2.0" (with Mariglynn Collins). Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Canada. 2011.

Co-Convener and Presentation. "Capstones and Community Clients." Annual Meeting of the National Association of Schools of Public Administration and Affairs. Kansas City, Missouri. 2011.

Paper Delivery. "Electronic Government, social capital, and levels of Online Participation at the State Level." (co-authored with McNutt, J). Annual Meeting of the American Society for Public Administration. Baltimore MD. 2011.

Presentation. Roundtable on "The Electronic Commons." Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Arlington, VA. 2010.

Presentation. Roundtable on "Social Media." Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Arlington, VA. 2010.

Presentation. "Real Change Happens." Roundtable on "Does Real Change Happen Online?" Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Cleveland, Ohio. 2009.

Paper Delivery. "Citizen Participation and Electronic Government in the States: Help or Hindrance?" (co-authored with John G. McNutt). Urban Affairs Association Annual Conference. Hawaii. 2010.

Paper Delivery, "Connecting Virtually with The Urban Community: A Study of Participants in Police Related Discussion Groups in a major American City" (co-authored with John G. McNutt and Mariglynn Collins). Urban Affairs Association Annual Conference, Chicago, IL. 2009.

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Paper Delivery. "Toward An Electronic Commons? Online Police Discussion Groups in Washington, DC." Co-authored with Teresa Derrick-Mills. Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Philadelphia, PA. 2008.

Presentation. "Lessons from Inside, Outside and After the Capstone: Integrating Students, the External Community, and Alumni" (with Paul Binkley). Annual Meeting of the National Association of Schools of Public Administration and Affairs. Charleston, SC. 2008.

Presentation. "Providing Comparative School Data to Prospective Students." Annual Meeting of the National Association of Schools of Public Administration and Affairs. Charleston, SC. 2008.

Paper Delivery. "Government-Citizen Relations in a Virtual Community: Informational, Transactional, or Collaborative?" (co-authored with John G. McNutt). Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Atlanta, Georgia. 2007.

Presentation. "Rethinking the Dissertation." 2007 Annual Meeting of the National Association of Schools of Public Administration and Affairs. Seattle, Washington. 2007.

Panel Chair/Convener. "Socializing New Faculty." Annual Meeting of the National Association of Schools of Public Administration and Affairs. Seattle, Washington. 2007.

Paper Delivery. "Personalism, the Internet and Cyber-Grassroots Organizations: Implications for Democratic Governance." Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Associations. Washington, DC. 2005.

Panel Organizer and Chair. "The Internet and Nonprofit-Government Relations." Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Associations. Washington, DC. 2005.

Panel Chair and Discussant. "The Engaged Citizen?" Annual Meeting of the American Political Science Association, Washington, DC. 2005.

Paper Delivery. "Cyber-Grassroots Organizations: From Personal Fulfillment to the Greater Good?" Annual meeting of the Association for Research on Nonprofit and Voluntary Associations. Denver, CO. 2003.

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Discussant. "Public Management in the Internet Age: Coping with the E-Government Craze." Annual Meeting of the Association for Public Policy Analysis and Management. Washington, DC. 2003.

Panel Organizer and Convener. "New Directions for Nonprofit Organizations." Annual Meeting of the American Society for Public Administration. Washington, DC. 2003.

Paper Delivery. "Lessons for Nonprofit Organizations from an Internet Research Agenda." Annual Meeting of the American Society for Public Administration. Washington, DC. 2003.

Paper Delivery, "Cyberspace Challenges to Mainstream Advocacy Groups," (co-authored with Patricia D. Siplon). 2000 Annual Meeting of the American Political Science Association. Washington, DC. 2000.

Paper Delivery. "The Internet, Gender and Health Care Activism." (Co-authored with Patricia D. Siplon). Annual Meeting of the American Political Science Association. Atlanta, GA. 1999.

Paper Delivery. "Activism for the Future: Using the Internet to Reshape Grassroots Victims Organizations" (Co-authored with Patricia D. Siplon). Annual Meeting of the American Political Science Association. Boston, MA. 1998.

Paper Delivery. "The Deregulation and Reregulation of Television." Annual meeting of the New England Political Science Association. Worcester, MA. 1998.

Paper Delivery. "Issue Networks and Presidents: Clinton's Role in Children's Television Policy." Annual Meeting of the American Political Science Association. Washington, DC. 1997.

Discussant. "Health Care Policy Reform." Annual meeting of the Northeast Political Science Association. Boston, MA., 1996.

INVITED KEYNOTES AND PRESENTATIONS TO ACADEMIC COMMUNITY

Lecture. "Social Media Data for Civic Participation." For group of 30 visiting Chinese (Shanghai) government officials. George Washington University. October 20, 2017.

Lecture. "Communicating and Engaging Citizens: Social Media Principles and Practice. For group of 24 visiting Chinese (Shanghai) government officials. George Washington University. October 25, 2016.

Lori A. Brainard, Ph.D.

Keynote Address. “Engaging Citizens: Social Media Principles and Practice. Annual Public Administration Research Conference. Digital Governance in the Public Sector. Orlando Florida. April 8, 2016.

Guest Speaker. “Social Media and Civic Engagement.” University of Central Florida: PAD 6062. Advanced Concepts in Public Administration. April 6, 2016.

Lecture. “Communicating and Engaging Citizens: Social Media Principles and Practice. “For group of 24 visiting Chinese (Shanghai) government officials. George Washington University. October 13, 2015.

Lecture. “Civic Engagement, Community Policing and Social Media.” To university community via George Washington University Honors Program. April 11, 2013.

Keynote Address. International Symposium Education [sic] for the Practical Skills and Trainings Contributing to Community Improvement and Advancement: Lessons from the Capstone Programs in the United States. Ryukoku University, Hosted by Kyoto University Collaboration for Local Public Resources, Consortium for Local Public Human Resources Development (COLPU), Local Human Resources and Public Policy Development System Open Research Center, Ryukoku University (LORC). Kyoto, Japan. February 28- March 1, 2011.

Lecture. “A Tenured Professor.” Invited presentation to EDUC class. The George Washington University. February 23, 2011.

Invited Participant (among approximately 35 globally). Dialogues on “The Individual and Democracy.” Ditchley Estate, Ditchley Park, Enstone, Chipping Norton, Oxfordshire, England. (Sponsored by Ditchley Foundation). February 3-5, 2011.

Invited Presentation. “Citizen Organizing in Cyberspace.” Governance Salon, Price School of Policy, Planning and Development, University of Southern California. November 10, 2004.

Lecture. “Using the Internet for Nonprofit Organization Reform.” The George Washington University, Public Administration 701, Nonprofit Organizations and Voluntary Service. March 30, 2004.

Invited Presentation. “Lessons from an Internet Research Agenda.” School of Policy, Planning and Development, University of Southern California. November 10, 2004.

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Lecture “Digital Diasporas, Identity and International Policy Processes: Lessons from Four Papers.” (with Jennifer M. Brinkerhoff). The George Washington University, Center for the Study of Globalization. November 11, 2003.

Lecture. “Nonprofit Organizations and Advocacy.” The George Washington University, Public Administration 701, Nonprofit Organizations and Voluntary Service. April 8, 2003.

Lecture. “Digital Diasporas.” (with Jennifer M. Brinkerhoff). The George Washington University, Management Science 290, International Information and Communications Technology. March 27, 2003.

Presentation. “Linkages and Divides: Global Minority Groups and the Internet,” (with Jennifer M. Brinkerhoff). The George Washington University Globalization Brown Bag Series. January 30, 2003.

Roundtable Participant, “Government Communications and Civic Engagement.” Conference on Civic Engagement through Democratic Empowerment: The LA Experiment and Beyond. School of Policy, Planning, and Development, University of Southern California, Los Angeles, CA. January 25, 2002.

Presentation and discussion. “The Internet and NGO-Government Relations: Injecting Chaos into Order, Symposium on Government-Nonprofit Relations in Comparative Perspective.” Sponsored by the Albert and Elaine Borchard Foundation; Chateau de la Bretesche, Missillac, Brittany, France. June 18-20, 2001.

Panelist and Moderator. “The Role of Government After Privatization, at Conference on Global Privatization of the Oil and Gas Industry.” Institute for Global Management and Research, The George Washington University, Washington, DC, October 13-14, 1998.

Lecture. “The Politics of Television Regulation.” Northeastern University, Department of Political Science Graduate Programs, November 5, 1997.

INVITED KEYNOTES AND PRESENTATIONS TO PRACTITIONER COMMUNITY

Lecture. “Social Media Data for Civic Participation.” For group of 30 visiting Chinese (Shanghai) government officials. George Washington University. October 20, 2017.

Lecture. “Communicating and Engaging Citizens: Social Media Principles and Practice. For group of 24 visiting Chinese (Shanghai) government officials. George Washington University. October 25, 2016.

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Lecture, “Engaging Citizens: Social Media Principles and Practice.” For visiting delegation of officials from government of China. October, 2015.

Dialogue. With members of the Indonesian Central Information Commission to discuss transparency and freedom of information. Research Triangle Institute. October 19, 2011.

Presentation. “Regulation and the States.” For group of Brazilian government officials. The Institute of Brazilian Issues, The George Washington University. June 24, 2010.

Keynote Address. “History and Structure of Public Administration in the U.S.” For visiting delegation of Mayors from Poland. The United States Department of State, World Learning Program. Washington, DC, September 18, 2008.

Keynote. “Public Administration for Mayors. ” For visiting delegation of mayors, journalists and nonprofit executives from Haiti. The United States Department of State, via World Learning Program. Washington, DC, August 11, 2008.

Presentation. “The U.S. Regulatory Process.” For group of Serbian government ministers. The United States Department of State, via Institute of International Education. Washington, DC, March 4, 2008.

Presentation. “Regulatory Role of the States of the United States.” For group of officials from the government of Brazil. The Institute of Brazilian Issues, The George Washington University, May 19, 2005.

Presentation. “Regulatory Legislation in the United States,” For group of officials from the government of Brazil, The Institute of Brazilian Issues, The George Washington University, May 18, 2005.

Presentation. “Government Oversight of Regulatory Agencies.” For group of Brazilian Government officials, Institute of Brazilian Issues, The George Washington University, February 24, 2005.

Presentation. “The US Regulatory Process: Searching for Balance and Fairness.” For visiting delegation of Brazilian government officials. The Institute of Brazilian Issues, The George Washington University. June 4, 2002.

Roundtable Participant, “Privacy and Online Politics: Is Online Profiling Doing More Harm than Good?” School of Political Management, Democracy Online Project, The George Washington University. December 6, 2001.

Lori A. Brainard, Ph.D.

Presentation. "The U.S. Regulatory Processes." For group of Brazilian government officials. The Institute of Brazilian Issues, The George Washington University, May 2, 2001.

Invited meeting with members of European Parliament's Legal Affairs Committee to discuss regulatory reform. Regulatory Studies Center, George Washington University. September 29, 2011

EDITORIAL ROLES

Public Integrity, Editorial Board, February 2020-

Administration & Society, Editorial Board, July 2018-

Administrative Theory & Praxis, Editorial Board, Sept 2017 - present

American Review of Public Administration, Editorial Board, April 2015- present

Journal of Public Affairs Education. Associate Editor, September 2017-October 2018

Journal of Public Affairs Education. Guest Editor. "Directing Public Affairs Programs." 23(3). Summer 2017.

Journal Manuscript reviews:

Administrative Theory & Praxis
American Review of Public Administration
Criminal Justice Review
European Journal of Political Research
International Journal of Organizational Theory and Behavior
Policing: International Journal of Police Strategies & Management
International Journal of Public Sector Management
International Journal of Self Help and Self Care
Journal of Information Technology and Politics
Journal of Policy History
Journal of Politics
Journal of Public Affairs Education
Nonprofit and Voluntary Sector Quarterly
Policy & Internet
PS: Political Science & Politics
Public Integrity
Public Administration Review
Public Performance and Management Review

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State and Local Government Review
Government Information Quarterly

Book Manuscript reviews:

Chatham House Publishers
IGI Global Publishers
Oxford University Press
Pearson Longman
IGI Global Publishers.

REAPPOINTMENT, PROMOTION AND TENURE REVIEWS (External)

CUNY/John Jay College
University of Colorado, Denver
University of Massachusetts, Boston (2)
University of Oregon
American University, Cairo
University of Texas, Arlington

HONORS, AWARDS AND GRANTS

International Journal of Public Sector Management. 2019. Best Article Award for
Zavattaro, S. and L. Brainard, "Social Media as Micro-Encounters: Millennial
Preferences as Moderators of Digital Value Creation." *International Journal
of Public Sector Management*. Vol. 32 No. 5, pp. 534-552. (2019).*

NASPAA, Outstanding Achievement in Public Service: Social Justice Curriculum
Award (2019).

Trachtenberg School Faculty Research Fellowship. \$4,000 (2019).

CCAS Nick-of-Time Impact Microgrant, with Jasmine McGinnis-Johnson. \$2,000
Spring (2018).

Course Design Institute, George Washington University. (2018).

George Washington University, Mount Vernon Research Center Fellowship. (approx.
\$40,000.00). 2012-2013.

Trachtenberg School funding for Democracy Project Deliberation Guides. Fall 2009.

Summer Research Assistance for doctoral student, summer 2008-- \$3,200.00.

"Digital Diasporas, Identity and International Policy Processes," (Co-principal
investigator with Jennifer Brinkerhoff). The George Washington University
Center for the Study of Globalization. \$38,169. Fall 2002.

Virginia A. Hodgkinson Research Prize, (with colleagues). A national award for
outstanding research on nonprofit organizations and the voluntary sector.
Awarded by Independent Sector. 2002.

Graduate Student Travel Award, 1997. Graduate School of Arts and Sciences,
Brandeis University, Waltham, MA, for paper presentation at the Annual

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Meeting of the American Political Science Association, Washington, DC, August 28-31, 1997.
Finalist. Congressional Fellowship Program, American Political Science Association, Washington, DC. 1997.
Goldsmith Research Award. Joan Shorenstein Center on the Press, Politics, and Public Policy, John F. Kennedy School of Government, Harvard University. For “The Limits of Deregulation: Politics and the American Television Industry.” \$1,000.00
Congressional Research Grant, Dirksen Congressional Center, Pekin, IL, for “The Limits of Deregulation: Politics and the American Television Industry.” \$1,300.00 1996.
Doctoral Studies funded (tuition and stipend) by Gordon Public Policy Center, Brandeis University, Waltham, MA.
University of Massachusetts, Boston: Summa Cum Laude, Graduated with honors in Political Science, Graduate of University Honors Program; Received Dean’s Award for Senior Honors, 1990.

GRANTS REVIEWER

Fulbright Foundation
National Science Foundation
Netherlands Organization for Scientific Research

DISSERTATION COMMITTEES

Aryamala Prasad, Chair. *When Do Bureaucrats Respond to Citizens? Evidence from India*. In progress.

Yaerin Park, Committee member. *Participatory Budgeting and Willingness to Pay Taxes: Evidence from a Sequential Exploratory Mixed Methods Study*. In progress.

Lindsay McMahon, Committee member. *Cooperation Under Decentralization Within a Fragile and Conflict-Affected State: A Case Study from the Democratic Republic of Congo*. In progress.

Lisa Llowry. *Creative Aging in Senior Centers*. Committee member. Defended Fall 2016.

Estelle Raimondo. *Rationalized or Ritualized: The Institutionalization of the World Bank’s Project-Level Monitoring and Evaluation System*. Reader. 2016.

Fred Ames. *The Drive to Improve Performance in the Federal Government: A*

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Longitudinal Case Study of Managing for Results. Reader. George Mason University. 2015.

Justine Augeri. *Supportive Services for Homeless Veteran Women: Policy Implementation and Discretionary Practices of Those at the Front-Lines of Public Service.* Committee Member. 2015.

Sabina Schnell. *International policy diffusion and domestic policy-making: the case of two transparency and anticorruption policies in Romania.* Committee Member. 2014.

Thomas Heverin. *Information Behaviors and Cognitive Modes Used for Cyber Situation Assessment.* The iSchool at Drexel University. Committee Member. 2014.

Abby Jones. *Shared Spaces or Separate Meanings: Mediated Communications as a Globalizing Force.* Reader. 2013.

Mariglynn Collins. *The Administration of Children: How We Care For and Think About Children.* Chair. 20112

Jennica Larrison. *Blueprinting Migration Analysis: Why Theoretical Applications of International Migration Are Not One-Size-Fits-All.* Committee member. 2013

Katrina Connolly. *The Importance of Place for Refugee Employment: A Comparative Case Study.* Chair. 2011

Heather Allen. *Improving Zoonotic Disease Outbreak Detection Practice in the United States.* Reader. 2011.

Anne Washington. *Searching for Sensemaking: Search Behaviors in a Congressional Information System.* School of Business, The George Washington University. Committee Member. 2011.

Jeannine Love. *The Rugged Individualist Club: The Paradox of the Individual in U.S. Governance.* Reader. 2010.

Howard Smith. *Public Administration Scholars as a Source of Information for Federal Practitioners: Meeting the Knowledge Demands of GPRA Implementation.* Reader. 2007.

Ed Goldstein. *NASA's Earth Science Program: A History and Program Evaluation.* School of Public Policy and Public Administration. Reader. 2006.

Lori A. Brainard, Ph.D.

Pei Liu. *Transnational Higher Educational Alliances in China: An analysis from three theoretical perspectives*. Committee Member. 2006.

Maryellen Joyce. *The Theory and Practice of Leadership Development in the Federal Government: Competency-Based Executive Education*. Committee Member. 2006.

Cynthia Pierre. *Interpersonal Bargaining in the Shadow of Justice: Assessing Perceptions of Procedural and Distributive Justice in Mediations of Workplace Disputes*. Committee Member. 2006.

Thomas J. Catlaw. *The Biopolitical State: Public Administration and the Fabrication of 'The People'*. Committee Member. 2003

Rani Parker. *Discovering How Direct Relationships Between Multinational Businesses and Community Groups Can Improve Development Effectiveness*. Committee Member. 2003.

Carlos Figueiredo. *Evaluating Methodologies for Assessing Social Security Reform*. 2003. Reader. 2003.

UNDERGRADUATE THESIS COMMITTEES

Amanda Smith. *Human Services Program "Combating Slacktivism: Engaging social media in veteran and military support non-profit organizations*. 2015.

Amy Sechrist. *Homelessness and Mobile Phones in DC*, School of Media and Public Affairs. School of Media and Public Affairs, George Washington University. 2014.

COMMENTARY AND MEDIA APPEARANCES

CBS News, May, 2020. <https://m.youtube.com/watch?v=FoEstSBG-ck>

Palm Beach Post, September, 2019

(<https://www.palmbeachpost.com/news/20190906/hurricane-dorian-as-storm-approached-why-did-county-officials-stop-talking>)

ABC News, October 2017 (<http://abcnews.go.com/Politics/fcc-chairman-silent-amid-trumps-attacks-press/story?id=50435155>)

Washington Times, August 2017

(<http://www.washingtontimes.com/news/2017/aug/15/interior-department-social-media-following-dominat/>)

Politico (pro), April 2017

Communications Daily, December, 2016

Lori A. Brainard, Ph.D.

Philadelphia Enquirer, on police use of social media during upcoming Democratic National Convention, July 2016.

http://www.philly.com/philly/news/politics/dnc/20160703_Ready_for_DNC__Philly_PD_s_social-media_guru_is.html

Smithsonian Magazine, on police use of social media, August 2015.

(<https://www.smithsonianmag.com/innovation/law-and-order-social-media-unit-180956278/>)

Bellingham (WA) Herald, purchase of local television station and implications for local issues programming, February 2012

Executive Branch Television, Microsoft Anti-trust case, June 2000.

News channel 8 (Washington, DC Area), Microsoft Anti-trust case, April 2000.

NHK (Japan), Microsoft Anti-trust case, April 2000.

San Jose Mercury News, Microsoft Anti-trust case, April 2000.

PROFESSIONAL MEMBERSHIPS AND SERVICE

American Society for Public Administration, various years

Association for Research on Nonprofit Organizations and Voluntary Action, various years

American Political Science Association, various years

New England Political Science Association, various years.

American Society for Public Administration

Member. Technology Advisory Committee, 2011-2013

Member. Strategic Imperative Group 5 (Leveraging Technology to Engage Members and Influence the Broader Community (March 2011 - March 2012).

Member. Best Book Award Committee for the Section on Public Administration Research (September 2005- March 2006).

Association for Research on Nonprofit Organizations and Voluntary Associations

Track Chair and Proposal Reviewer. Community and Grassroots section. For Annual Meeting. 2010.

Track Chair and Proposal Reviewer, Community and Grassroots section For Annual Meeting. 2009

Reviewer. Proposal submissions for 2008 Annual Meeting.

Member. ARNOVA-L Advisory Committee 2008-2009

Reviewer. Proposal submissions for 2005 Annual Meeting.

Member. Local Arrangements Committee to prepare for Annual Meeting in Washington, DC. 2005.

American Political Science Association

Lori A. Brainard, Ph.D.

Elected member. Governing council of the American Political Science Association's organized section on Information Technology and Politics. 1999-2002.

National Association of Schools of Public Affairs and Administration

Judge, 2020 Diversity Award, Social Equity Award, & Social Justice Curriculum Award
Committee on Equity and Diversity and Public Affairs Education, 2019-
Invited to design and facilitate discussion hour for new and future
MPA/MPP/PHD program directors. Annual Conference of the Network
of Schools of Public Administration and Affairs. Columbus, OH., 2016
Member. Site Visit Team for reaccreditation. University of Georgia
Reaccreditation. 2015
Design and Instruction. "New Directors Institute." ½ day workshop for MPA,
MPP, Ph.D. Program Directors. Annual Conference of the Network of
Schools of Public Administration and Affairs. New York City. (invited
to design and facilitate). 2015.
Member. Data Committee. 2011- 2014.
Member. Outreach Subcommittee. 2012
Member. Annual Dissertation Awards Committee, 2011.
Member. Committee on Doctoral Education. 2006-2010.

**SERVICE TO TRACHTENBERG SCHOOL OF PUBLIC POLICY AND ADMINISTRATION
(after Spring 2003)**

Trachtenberg Tweepers, 2020-
Competency assessment for accreditation, 2019
Trachtenberg School Executive Committee 2018-
Research Executive Committee, Chair, 2019-
Research Executive Committee, member, 2018-
Direct Trachtenberg School Research Seminar Series, 2018-
Ph.D. Committee, Subcommittee on Curriculum Redesigned, 2018- present
Reappointment, Promotion & Tenure Committee. 2018-2019
TSPPPA Executive Committee. 2007-2016; 2018-
Web Site Committee. 2017-2018.
TSPPPA Curriculum Committee. 2017-2018.
Faculty Search Committee, 2017-2018
Ad Hoc Capstone Committee. 2016.
Director MPA Program. 2007- 2016.
PhD Committee every year since 2007
TSPPPA Curriculum Committee. Co-Chair. 2010-2016.
Shapiro Chair search committee. 2013-2014.
TSPPPA Curriculum Committee. Member. 2007- present.

Lori A. Brainard, Ph.D.

TSPPPA Doctoral Program Selection Committee. 2010- present.
TSPPPA Doctoral Executive Committee. 2008-present.
Lead Professor. MPA field of concentration in Federal Policy, Politics and Management. 1999-present.
Co-Lead Professor. PhD Field in Public Policy and Administration. 1999-present
Promotion and Tenure Committee. 2009, 2010, 2011, 2014, 2015.
Chair. Faculty Search Committee. 2011-2012.
Mentor. Elizabeth Rigby. 2010-2012.
Faculty Search Committee. 2007, 2009-2010.
Ph.D. Summer Teaching Fellows Selection Committee. 2009
Faculty Development/Peer Review Committee. Spring 2009.
Presentation to Doctoral Program. "Looking at Old Data In New Ways." 2008.
Grader TSPPPA Doctoral Program Comprehensive Exams. 2007-present.
Presentation to Doctoral Program "Navigating the Job Market." 2007.
Committee to Draft SPPPA Mission Statement. 2007.
Represented MPA program at the annual meeting of the National Association of Schools of Public Administration and Affairs, 2007, 2008, 2009, 2011, 2012, 2013, 2014, 2015
Vision Committee to contribute guidance to in-coming SPPPA director and administrative transition. Spring 2006.
PAd 398 (Directed Readings, Ph.D. Level) Fall 2004.
Master of Public Administration Curriculum Review Task Force. 2004-2005
External Affairs Committee. Spring 2003-2005.
Co-Coordinated, Co-implemented and Co-led New Student Orientation, Fall 2003, Spring 2004, Fall 2004, Fall 2007, Fall 2008, Fall 2009.
Lead Master of Public Administration Association "symbolic architecture of policy" tour. November 8, 2003.
Participant on Public Policy Student Association professional development panel. October 29, 2003.

SERVICE TO DEPARTMENT OF PUBLIC ADMINISTRATION (fall 1999-Spring 2003)

Organized, coordinated and implemented New Student Orientation, Spring 2002, Fall 2002, Spring 2003.
Public Affairs Task Force (to determine new structure for Public Administration and Public Policy). Fall 2001-Spring 2002.
Faculty Forum Presentations. Fall 2000, Fall 2001.
New Student Recruitment. 2001-present.
Public Administration Department Advertising. Fall 2001-Spring 2003.
Faculty Search Committee. Member. 2000-2001; 2002-2003.
Public Administration Ph.D. student selection committee. Spring 2001, Spring 2002.
Library Representative, 2000-2001.
Revision of PAd course feedback forms, Spring 2000.
Strategic Planning Committee (to revise PAd Mission Statement), Spring 2000.

Lori A. Brainard, Ph.D.

PAd 298 (Directed Readings, Masters Level) nearly every semester from Spring 1999 through Spring 2002.

Lead Professor of MPA field of concentration in Federal Policy, Politics and Management, Fall 1999- 2003.

SERVICE TO SCHOOL OF BUSINESS & PUBLIC MANAGEMENT (Fall 1999-Spring 2003)

Invited talk at Annual Meeting of Dean's Advisory Board, October 22, 1999.

SERVICE TO UNIVERSITY

Fulbright Application Review 2016

Center for Latin American Issues, George Washington University. Advised Minerva Program students, 2012, 2009

Faculty Advisory Committee. Democracy Online Project. School of Political Management, 2001- 2003.

Non-profit Working Group. 2002-2005.

Judge. Annual Golden Dot Awards. Democracy Online Project. School of Political Management. 2002.

Faculty Marshall. Commencement. 2000, 2001, 2003, 2004, 2005.

Co-organized International Development Forum on Civic Engagement. 2002.

SERVICE TO COMMUNITY

Georgetown Day School: Parent Service Association, 2012-present.

Georgetown Day School: Social, Emotional, Mental Health Committee, 2018-2019

Georgetown Day School: Health & Wellness committee (2012-2014).

Presentation. "The Internet and Community Policing." Research presentation to residents at St. Mary's Court, Washington DC under the auspices of GW Faculty Senate University and Urban Affairs Committee's Speaker Series, September 18, 2008.

Pro-bono consulting for safermaternity.org., an Internet-based start-up nonprofit organization, Summer 2003.

Capstone student projects. Extensive work with student teams doing research projects involving pro bono research, analysis and consulting with community organizations, etc. Spring 2001-present

Walk for the Homeless. MPA Association students. Fall 2002.

Computer Training. MPA Association students, for parents of students at Anacostia Public Service Academy. Spring 2001.

NATIONAL SERVICE

Lori A. Brainard, Ph.D.

Board Member. Youth04 online youth civic engagement project. Center for Democracy and Technology. Spring 2003-2004 Presidential Election.

COURSES TAUGHT

Trachtenberg School

MPA Capstone
Introduction to Public Administration and Service
Federal Regulation of Society
Legislative Management
Federal Policy, Politics & Management
The Federal System
Ph.D. Literature of Public Administration
Perspectives on Public Values

Northeastern University

Introduction to American Government
Mass Media & American Politics

University of New Hampshire, Manchester

Introduction to American Government

OTHER RELEVANT WORK EXPERIENCE

Boston Museum of Science. Visitor Services. Managed a staff of 30 (average) to over 100 (during special or national exhibitions) service 1.6 million visitors per year. 1987-1994.