

Public Administration Review (PAR) Symposium on Behavioral Approaches to Bureaucratic Red Tape and Administrative Burden

May 23-24, 2018
George Washington University

Symposium Editors:

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Trachtenberg School
of Public Policy
& Public Administration

THE GEORGE WASHINGTON UNIVERSITY

Regulatory
Studies Center

THE GEORGE WASHINGTON UNIVERSITY

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Center for Experimental and
Behavioral Public Administration

Schedule Overview

Wednesday, May 23, 2018

5:00 to 7:00 p.m. **Reception** (registration)

Location: City View Room (7th Floor), 1957 E Street N.W.

Thursday, May 24, 2018

All events will be held in the Media and Public Affairs (MPA) Building at 805 21st Street, N.W.

8:00 to 8:45 a.m. **Breakfast and Welcome** (registration)

Location: MPA Building, Basement

8:45 to 10:15 **Concurrent Panels**

Panel 01: Chair: Christopher Carrigan, Room 309

Panel 02: Chair: Gregg Van Ryzin, Room 310

Panel 03: Chair: Kathryn Newcomer, Room B07

10:15 to 10:30 **Tea/Coffee Break**, *MPA Building, Basement*

10:30 to 12:00 **Concurrent Panels**

Panel 04: Chair: Bert George, Room 309

Panel 05: Chair: Varun Gauri, Room 310

Panel 06: Chair: Daniel Rogger, Room B07

12:00 to 12:45 **Lunch**, *MPA Building, Basement*

12:45 to 2:15 **Concurrent Panels**

Panel 07: Chair: Jasmine Johnson, Room 309

Panel 08: Chair: Kate Yang, Room 310

Panel 09: Chair: R. Paul Battaglio, Room B07

2:15 to 2:30 **Tea/Coffee Break**, *MPA Building, Basement*

2:30 to 4:00 **Concurrent Panels**

Panel 10: Chair: Dylan Conger, Room 309

Panel 11: Chair: Eiko Strader, Room 310

Panel 12: Chair: Joseph Cordes, Room B07

4:00 to 4:45 **Closing Comments and Next Steps**, *MPA Building, Basement*

R. Paul Battaglio, Professor, University of Texas at Dallas and Co-Editor-in-Chief, *Public Administration Review*

THURSDAY, MAY 24, 2018, 8:45-10:15 a.m.

Panel 01

Location: Room 309

Chair: Christopher Carrigan, George Washington University

“Frozen Public Preferences about Policy Design: The Clash between the Judiciary and the Executive on New Delhi’s Odd-Even Rule”

Liam F. Beiser-McGrath, ETH Zurich

Thomas Bernauer, ETH Zurich

Aseem Prakash, University of Washington, Seattle

Discussant: Tobias Bach, University of Oslo

“What is a Rational Consumer’s Discount Rate?”

James Broughel, Mercatus Center, George Mason University

Discussant: Zhoudan Xie, GW Regulatory Studies Center, George Washington University

“When Are Nudges Desirable? Benefit Validity When Preferences Aren’t Consistently Revealed”

David L. Weimer, University of Wisconsin-Madison

Discussant: Florentin Blanc, World Bank Group

“Measuring the Use of Behavioral Economics to Justify Regulation”

Sofie E. Miller, Department of Energy

Discussant: Debra Borie-Holtz, Rutgers University

Panel 02

Location: Room 310

Chair: Gregg Van Ryzin, Rutgers University, Newark

“Emotional Responses to Bureaucratic Red Tape”

Fabian Hattke, Hamburg University

David Hensel, Helmut Schmidt University

Janne Kalucza, Hamburg University

Cordelia Mühlbach, Helmut Schmidt University

Judith Znanewitz, Helmut Schmidt University

Discussant: Bert George, Erasmus University Rotterdam

“Can Red Tape Decrease Perceived Legitimacy?”

Xiaoqian Li, Tsinghua University

Discussant: Babette Gommers, University of Antwerp

“Red Tape, Prospect Theory, and a Willingness toward Citizen Engagement”

William G. Resh, University of Southern California

Cynthia Wilkes, University of Southern California

John D. Marvel, George Mason University

Discussant: Martin Sievert, University of Hamburg

Panel 03

Location: Room B07

Chair: Kathryn Newcomer, George Washington University

“Robotic Bureaucracy: An Assessment of Burden Shift in University Research Administration”

Barry Bozeman, Arizona State University

Jan Youtie, Georgia Tech

Jiwon Jung, Arizona State University

Craig Boardman, Arizona State University

Discussant: Lael R. Keiser, University of Missouri

“A Theory of Administrative Burdens”

Pamela Herd, University of Wisconsin-Madison

Donald P. Moynihan, University of Wisconsin-Madison

Discussant: Ashley M. Fox, University at Albany

“Values, Purpose, and Burden: Priming and Perceptions of Red Tape among Public Employees”

Sean Webeck, Indiana University

Jill Nicholson-Crotty, Indiana University

Sean Nicholson-Crotty, Indiana University

Discussant: Xiaoli Lu, Tsinghua University

THURSDAY, MAY 24, 2018, 10:30-12:00 p.m.

Panel 04

Location: Room 309

Chair: Bert George, Erasmus University Rotterdam

“Cognitive Biases and Blind Spots in Decision-Making – Why Rule Production is Biased Towards Red Tape”

Tobias Bach, University of Oslo

Kai Wegrich, Hertie School of Governance

Discussant: Liam F. Beiser-McGrath, ETH Zurich

“Nudges as Regulatory Tools”

Christopher Carrigan, George Washington University

Cary Coglianese, University of Pennsylvania

Discussant: Patrick S. Roberts, Virginia Tech

“Effective Rules and Enforcement: Bank Regulation and the 2008 Financial Crisis”

Justin Rex, Bowling Green State University

Discussant: Stuart Shapiro, Rutgers University

Panel 05

Location: Room 310

Chair: Varun Gauri, World Bank Group

“Red Tape and Psychological Capital: A Balancing Act”

Yvonne Brunetto, Southern Cross University

Georgios Kominis, University of Glasgow

Adina Dudau, University of Glasgow

Discussants: Nefara Riesch, University of California, Berkeley

“Red Tape and Administrative Burden as Obstacles to Employee Recruitment? Behavioral Consequences for the Public Sector in the War for Talent”

Martin Sievert, University of Hamburg

Dominik Vogel, University of Hamburg

Discussant: Katherine Gan, The Lab @ DC

“Rule Formalization, Gender Congruence, and Deservingness: Examining Prosocial Rule Breaking for Internal and External Stakeholders”

Jaclyn Piatak, University of North Carolina at Charlotte

Zachary Mohr, University of North Carolina at Charlotte

Discussant: Rekha Balu, MDRC

Panel 06

Location: Room B07

Chair: Daniel Rogger, World Bank Group

“Institutional Racism and its Behavioral Implications for Red Tape and Administrative Burden in the United States”

Grant Blume, University of Washington

Crystal Hall, University of Washington

Discussant: Jan Youtie, Georgia Tech

“Administrative Self-Exclusion: Behavioral Explanations for the Non-Participation of Vulnerable Citizens in Argentina’s Main Conditional Cash Transfer Program”

Mariana Chudnovsky, Center for Research and Teaching in Economics (CIDE)

Rik Peeters, Center for Research and Teaching in Economics (CIDE)

Discussant: Alan Zarychta, University of Chicago

“Clients’ Help Deservingness, Crowd Situational Stress and Street-Level Bureaucrats’ Discretion: An Experimental Study of Chengguan Officers in China”

Xiaoli Lu, Tsinghua University

Hao Xu, Tsinghua University

Weijie Wang, University of Missouri

Discussant: Sean Nicholson-Crotty, Indiana University

THURSDAY, MAY 24, 2018, 12:45-2:15 p.m.

Panel 07

Location: Room 309

Chair: Jasmine Johnson, George Washington University

“Why Public Employees Rebel: Guerrilla Government in the Public Sector”

Gary E. Hollibaugh, Jr., University of Notre Dame

Matthew R. Miles, Brigham Young University Idaho

Chad B. Newswander, Brigham Young University Idaho

Justin S. Vaughn, Boise State University

Discussant: Justin Rex, Bowling Green State University

“Applying Behavioral Insights to Regulators”

Susan Dudley, GW Regulatory Studies Center, George Washington University

Zhoudan Xie, GW Regulatory Studies Center, George Washington University

Discussant: David L. Weimer, University of Wisconsin-Madison

“Decision Biases and Heuristics Among Emergency Managers: Just Like the Public They Manage For”

Patrick S. Roberts, Virginia Tech

Kris Wernstedt, Virginia Tech and Ardhi University, Tanzania

Discussant: Michael Siciliano, University of Illinois at Chicago

Panel 08

Location: Room 310

Chair: Kate Yang, George Washington University

“Negative Effects of Bureaucratic Red Tape on Human Resources and Performance: A Meta-Analysis”

Bert George, Erasmus University Rotterdam

Mieke Audenaert, Ghent University

Adelien Decramer, Ghent University

Bram Steijn, Erasmus University Rotterdam

Sanjay K. Pandey, George Washington University

Discussant: Fabian Hattke, Hamburg University

“When Burdens Become Blessings: A Field Experiment on the Administration of Police Recruitment”

Babette Gommers, University of Antwerp

Wouter Van Dooren, University of Antwerp

Discussant: Xiaoqian Li, Tsinghua University

“Thick Red Tape and the Thin Blue Line: A Field Study on Reducing Administrative Burden in Police Recruitment”

Elizabeth Linos, University of California, Berkeley

Nefara Riesch, University of California, Berkeley

Discussant: M. Jae Moon, Yonsei University

Panel 09

Location: Room B07

Chair: R. Paul Battaglio, University of Texas at Dallas

“Administrative Easing: The Diffusion of Red Tape Reduction in Medicaid Enrollment Procedures across the States”

Ashley M. Fox, University at Albany

Wenhui Feng, University at Albany

Edmund C. Stazyk, University at Albany

Discussant: Pamela Herd, University of Wisconsin-Madison

“Decentralization’s Effects on Motivation and Effort among Bureaucrats: Evidence from Health Sector Reform in Honduras”

Alan Zarychta, University of Chicago

Tara Grillos, Purdue University

Krister Andersson, University of Colorado Boulder

Discussant: Kenneth A. Kriz, University of Illinois at Springfield

“Does Administrative Burden Influence Public Support for Government Programs? Evidence from a Survey Experiment”

Lael R. Keiser, University of Missouri

Susan M. Miller, University of South Carolina

Discussant: Grant Blume, University of Washington

“Advancing the Theory of Administrative Burden through Citizen Experiences”

Nidhi Vij Mali, University of Mississippi

Discussant: Marvin Phaup, George Washington University

THURSDAY, MAY 24, 2018, 2:30-4:00p.m.

Panel 10

Location: Room 309

Chair: Dylan Conger, George Washington University

“Why (and When) Do Small Businesses Hate Regulation?”

Stuart Shapiro, Rutgers University

Debra Borie-Holtz, Rutgers University

Discussant: Christopher Carrigan, George Washington University

“Navigating the Labyrinth: Academic Scientists’ Responses to New Regulatory Controls on Biological Material Inputs to Research”

Eric Welch, Arizona State University

Gabel Taggart, Arizona State University

Mary Feeney, Arizona State University

Michael Siciliano, University of Illinois at Chicago

Discussant: Gary E. Hollibaugh, Jr., University of Notre Dame

“Regulatory Inspections and Enforcement: Ignoring or Leveraging Behavioral Approaches and Insights?”

Florentin Blanc, World Bank Group

Discussant: James Broughel, Mercatus Center, George Mason University

Panel 11

Location: Room 310

Chair: Eiko Strader, George Washington University

“Using Behavioral ‘Nudges’ to Improve Compliance: The Case of Colombia Social Protection Contributions”

James Alm, Tulane University

Laura Rosales Cifuentes, Gandour Consultores

Carlos Mauricio Ortiz Niño, Gandour Consultores

Diana Rocha, Gandour Consultores

Discussant: Rik Peeters, Center for Research and Teaching in Economics (CIDE)

“Anchor Management: A Field Experiment to Encourage Families on TANF to Meet Recertification Deadlines”

Katherine Gan, The Lab @ DC

Karissa Minnich, The Lab @ DC

Ryan T. Moore, The Lab @ DC

David Yokum, The Lab @ DC

Discussant: Cynthia Wilkes, University of Southern California

“Investigating Emotional Responses to Social Services Programs”

Rekha Balu, MDRC

Nadine Dechausay, MDRC

Discussant: Jaclyn Piatak, University of North Carolina at Charlotte

Panel 12

Location: Room B07

Chair: Joseph Cordes, George Washington University

“Does Affect Have an Effect? Willingness to Pay and Psychophysical Numbing”

Kenneth A. Kriz, University of Illinois at Springfield

C. Brendan Clark, Wichita State University

Discussant: Mariana Chudnovsky, Center for Research and Teaching in Economics (CIDE)

“Process Matters: Effects of Relevant and Salient Information on Budget Decisions: Federal Credit Reform Act of 1990”

Marvin Phaup, George Washington University

Qiuran Wang, George Washington University

Rachel Williams, George Washington University

Discussant: Susan M. Miller, University of South Carolina

“What Makes Red Tape More Burdensome in Administrative and Hierarchical Procedures? Evidence from Vignette-Based Experiment”

M. Jae Moon, Yonsei University

Jeongsook Kim, Yonsei University

Sehee Jung, Yonsei University

Discussant: Elizabeth Linos, University of California, Berkeley